

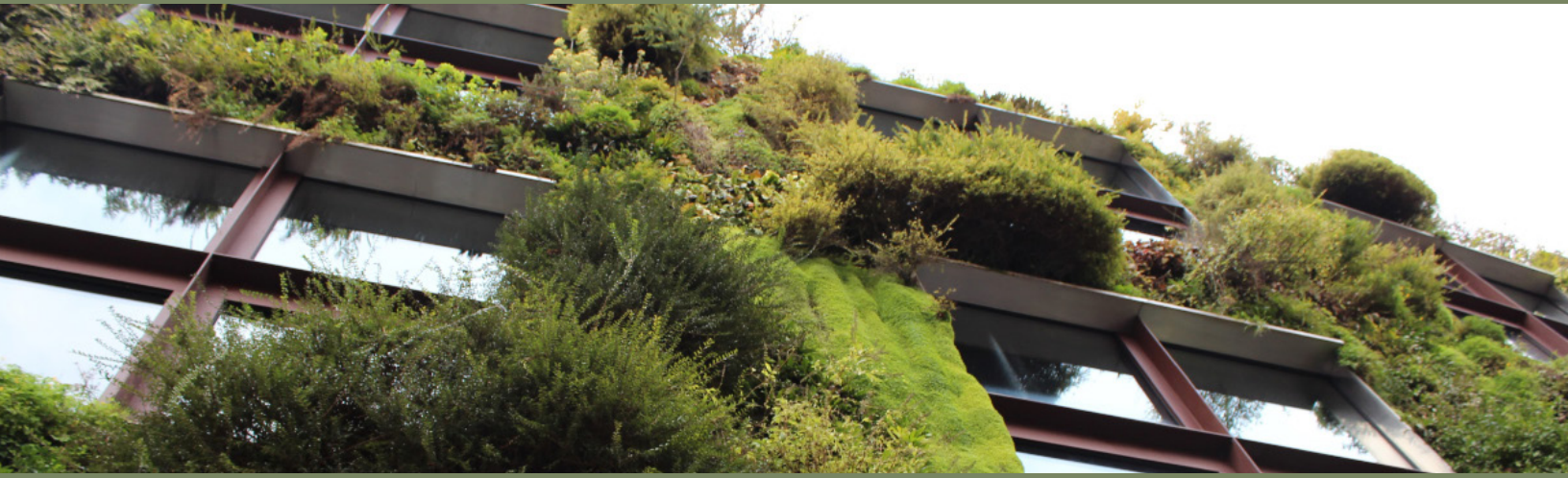


# Human Impacts Institute

## Annual Report

### 2018

Our mission is to inspire you to transform environmental challenges into social action for a just and livable world.



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## STORY

The Human Impacts Institute (HII) is a think-and-do-tank based in Brooklyn, New York. HII was founded by Tara DePorte in 2010, with the goal of using creativity and the arts to tackle climate change, and build impactful global coalitions. Our mission is to inspire people to take action on environmental and social issues, and to make an impact in their own personal way.

Our programs get youth involved in climate action, allow artists and scientists to work together on climate change solutions, and get policymakers' hands dirty caring for local greenspace. We believe that by helping people to find a personal way to connect with, and take action upon important environmental issues, we are helping to fill a crucial gap in the larger environmental movement. We have provided consultation on environmental education, and creative communication, to national governments

in Germany, France, and the U.S.; the United Nations; corporations such as L'Oreal, Citigroup, HSBC; universities in the U.S. and Europe; and many community-based organizations and individuals around the world.

In the past seven years, HII has reached over 56,000 program participants through nearly 6,000 hours of educational programming, more than 50 public art exhibitions, and with the help of over 63,000 volunteer hours.

2018 has been a year of firsts, as we've introduced our brand new HII Hub, Youth Advisory Council, and further refined the Impact Artist Residency program, Creative Climate Awards, and salons. We look forward to where this will lead in 2019!

## APPROACHES

### INSPIRE

new audiences to engage with social and environmental issues through our Creative Communication programs



### ACT

to help you take action, while broadening your knowledge through our Learning-by-Doing programs



### SHARE

innovative ways to stay involved and build a community of change-makers through our Curated Actions programs





## 2018 HIGHLIGHTS

15,374  
PROGRAM  
PARTICIPANTS



\$113,933.30  
DONATED VOLUNTEER  
HOURS



71  
EDUCATIONAL  
EVENTS

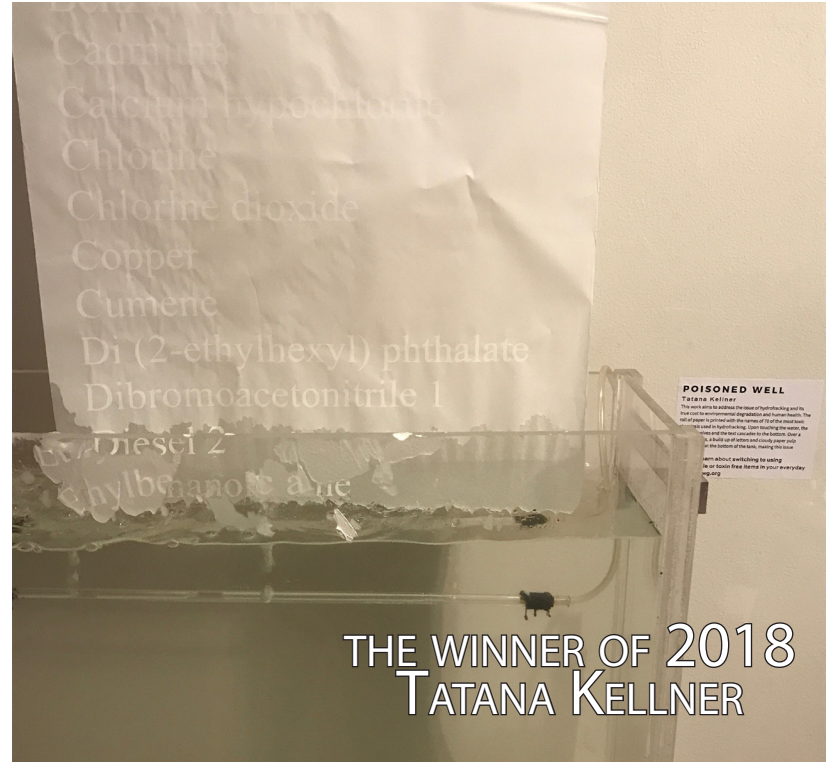


195  
TREES  
STEWARDED





# PROGRAMS TO INSPIRE YOU



THE WINNER OF 2018  
TATANA KELLNER

## Creative Climate Awards

Our Creative Climate Awards (CCAs) are an annual series of events that showcase artists that have created climate-inspired public works. In an effort to inspire us to think more critically about our actions and impacts, the CCAs program uses the arts and creativity to share knowledge, broaden the climate conversation, and incite action. These events are an opportunity to creatively engage with tens-of-thousands of people and to encourage them to take positive action in tackling the challenges posed by climate change. Additionally, the artists' works will be seen by our esteemed panel of judges, comprising some of the top artists, curators, and international leaders in the world.

2018 Totals:	109	42	30
	artists applied	artists accepted	day art exhibit

## 2018 At a Glance

Location: TECO, 1 East 42nd street, New York, NY

2018 CCA WINNER: Tatana Kellner, "Poisoned Well"

## Partners

TECO NY, Taipei Economic and Cultural Office in New York

## Judges

Stephen Pierson, Executive Director, Artbridge, Mechthild Schmidt, Clinical Professor for Digital, Communications and Media, Scott Johnson, architect and founding principal of design firm, XDEA, Christine Arroyo, Creative Director

SINCE 2011:

400+  
artists applied

203  
artists accepted



# PROGRAMS FOR YOU TO SHARE



## 2018 Salon: Sustainability Leaders of Tomorrow

The Sustainable Development Goals (SDGs) are a guiding force in alleviating poverty worldwide and building more resilient communities. Our Sustainability Leaders of Tomorrow salon sought to understand how we prioritize the many aspects of the SDGs and use them to be more effective in their implementation through elements such as youth engagement, social media influence, and cultural barriers.

With HII's Executive Director as facilitator, our exciting panel consisted of experts from a range of backgrounds such as the Sunrise Movement, SustainUS, and World Youth Alliance. Overall, the Sustainability Leaders of Tomorrow panel was a platform for our guests' voices as they contributed to seeking ways to find solutions and act on climate issues that lend towards a more sustainable world.

## 2018 At a Glance

### Location

TECO NY, Taipei Economic and Cultural Office in New York

### 2018 Salon Partners

TECO

### Panelists

Greg Eichhorn, Member, SustainUS, Caroline Shih, Junior Specialist, Taiwan ICDF, Zi Chua, Fellow, Sunrise Movement, Reda Schmit Regional Focal Point, Disaster Risk Reduction Working Group, Lord Pomperada, Global President, World Youth Alliance, Performances  
Lemon Guo



## 2018 Salon: Creating Climate Community Through Chaos

The year concluded with a one-night HII Salon that further explored how to create innovative climate solutions in relation to current events such as race, immigration, and economic justice in collaboration with the Consulate General of Germany in New York, Invoking the Pause, and Brooklyn Public Library.

In order to contribute to the discussion, the event welcomed panelists from organizations such as the New York Times, Climate Nexus, and Zero Hour. In addition to the engaging panel discussion, the Creating Climate Community Through Chaos Salon also highlighted artistic performances that further interpreted and inspired climate action.

HII Executive Director, Tara DePorte, facilitated our set of qualified and diverse panelists who contributed their range of expertise and experience. Together we dove into questions that sparked discussion about media and confirmation bias, how these trends impact our perception of climate change, while also recognizing the power of today's youth despite these heavy media biases. The night left us, and the audience, with new ways to address our climate future.

## 2018 At a Glance

### Location

Williamsburg Public Library, Brooklyn, NY

### Performances

Kwame Opoku-duku (poetry), Joshua Dumas (music), Arctic Cycle (theatre)

Conversation with: Tara DePorte, facilitator of the salon, Founder and Executive Director, Human Impacts Institute

### Panelists

Courtney St. John, Director of Energy Desk, Climate Nexus, Meredith Block, ESG (environmental, social and governance) Analyst and Vice President, Rockefeller Capital Management, Danielle Muoio, energy and environmental policy reporter at POLITICO New York, Peter Derby, Creative Director, Steph Yin, Freelance Reporter, New York Times, Cindy Chung, Co-Head NY, Zero Hour

### 2018 Salon Partners

Consulate General of the Federal Republic of Germany New York, Brooklyn Public Library and Invoking the Pause



## HII Hub

A milestone of 2018 was the creation of the HII Hub, a coworking and co-creating space within the Williamsburg Public Library. This shared space, provided by Spaceworks, 826NYC, and the Brooklyn Public Library, acts as a studio, rehearsal, and gallery space that has transformed the library into a temporary space for community, collaboration, and conversation. With the HII Hub and the unique environment it creates, we have been able to further our mission to strengthen the local arts, social justice, and environmental culture in North Brooklyn and NYC as a whole.

The HII Hub is also the location of our partnership with 826NYC, where we are developing climate education programming for elementary, middle school, and high school students in exchange for use of the coworking space that now acts as our HII offices, artist residency space, and workshop classrooms.





## Impact Artist Residency

Following our successful first year, the 2018 Impact Artist Residency is now based out of the HII Hub at the Williamsburg Public Library in Brooklyn, NY. The shared space has allowed Impact Artists, consisting of individuals and small organizations, the room to collaborate and experiment on curated events, workshops, and exhibits throughout the year-long residency.

The launch of our 2018 Impact Artist Residency was through the opening of the exhibit, "For the Culture this is Us" by Impact Artist, Monica Montgomery. Her work showcased the intersection of racial justice, migration, and climate.

Throughout the year our Impact Artists participated in three residency meetings and contributed to three workshop events for the local community.



## 2018 Impact Artists

Marissa Gutierrez Vicario, artist/activist  
Monica Montgomery, cultural entrepreneur/curator  
Chris Kennedy, artist/educator  
Olivia Scott Johnson, printmaker/fine artist  
Future Projects, public media producers  
Christine Arroyo, creative director  
Niki Singleton, painter/illustrator/sculptor

Chance Ecologies, framework for artistic gestures  
Lemon Guo, interdisciplinary artist  
Jing Li, costume design  
Mengtai Zhang, artist  
Howl II Yoni, movement of creative and socially  
conscious women



# PROGRAMS FOR YOU TO TAKE ACTION



## Hands-on-Workshops

Our hands-on workshops help you explore your community while connecting you to the local impacts of global issues. We work with you, your school, company, or community group to create a STEAM (science, technology, engineering, arts and math) educational experience that gets participants both in touch with your creative side and with action-based learning.

Contributing to this year's workshop experiences were our Impact Artists, our youth education programming with 826NYC, and HII staff and volunteers. Workshops explored climate change, water, consumer choice, waste, health, environmental justice, or other topics in a workshop experience that was tailored to the age level, goals, and interests of participating groups.

2018 Totals:

185  
participants

45  
education hours

20  
public workshops



## 2018 At a Glance

HII Hub Workshops (10)

Nine open movement workshops dedicated to dance and the arts throughout the summer.

Kids clothing swap for local neighborhood residents.

Impact Artist Residency Events (3)

Monica Montgomery held an Urban Plants Walk

Chris Kennedy hosted two Community Science Lab Projects

826 STEAM Workshops (7)

Through our partnership with 826NYC, HII held seven youth workshops over the summer. Programming focused on greenspace and climate in order to build up the leadership skills of neighborhood youth on local environmental issues.

Since 2010:

1277  
participants

271  
education hours

90  
public workshops



## Trees And Tutus

For 2018, Trees and Tutus continued to build community and environmental leadership through beautifying and caring for local green space throughout the summer. Each session, which is free and open to the public, involved neighborhood volunteers alongside our HII crew as we cleaned up local parks, aerated and mulched tree beds, and planted bulbs in the tree bed soil. We provided the training and supplies and volunteers provided the help and enthusiasm with live musical and dance performances following each clean-up session.

2018 Trees And  
Tutus Totals

**195**  
trees stewarded

**231**  
participants

SINCE 2010:

**1310**  
trees stewarded

**1695**  
participants

## Internships

Our internships provide unique, behind-the-scenes learning experiences where you join us to develop, implement, and monitor HII's diverse programs. Our past interns have been international lawyers, media professionals, and teachers, as well as graduate and undergraduate students from over 30 universities and colleges based on five continents. They are now working in diverse institutions, including: the United Nations Environment Program, the Earth Institute (IRI), Bloomberg, the Climate Group, GrowNYC, and more.

2018 Totals:

**8**  
interns

**868**  
intern hours

Since 2010:

**81**  
interns

**12718**  
intern hours



## Youth Advisory Council

With the understanding that youth are not only climate leaders of the future, but are also leaders of today, HII introduced the Youth Advisory Council in 2018. We look forward to their contributions to the HII Hub and perspectives on the role of today's youth on climate action.

### YOUTH ADVISORY COUNCIL MEMBERS

Ajani Stella  
Emma Laning  
Rohan Gelber-Higgins

## Selected Press Coverage 2018

### Written Media

Focus Taiwan, 18 September 2018

Taipei Times, 17 September 2018, "Taiwan to Showcase SDGs in New York" by Lu Yi-hsuan

Earther, 22 December 2018, "Meet the Knitters Who Are Turning Climate Change Data Into a Fashion Statement" by Maddie Stone

NRDC, 19 December 2018, "Trump Is Trying to Pull the Wool Over Our Eyes About Climate Change—These Knitters Aren't Having It" by Clara Chaisson

## 2018 Selected Partners

Brooklyn Public Library  
NYS Department of Parks and Recreation  
Spaceworks  
Brooklyn Day Hab  
TECO  
Two by Two Childcare Academy  
Arab American Family Support Center

Museum of Impact  
Environmental Performance Agency  
The New School  
826NYC  
German Consulate NYC

## 2018 Donors

Benjamin Gabrieli  
Susan DePorte  
Brian Dickey  
Brian Sullivan  
Melissa Hurwitz  
M Griffin  
Chiara Jovanovic  
Ava Shoenberg  
Darcey Remetich

Mark Holm  
Karen Rice  
Gail Karlsson  
Genna Fukuda  
John Pielemeter  
EU Permanent Mission to the United  
Nations  
Matthew Polsky  
Shelly Haven

M Schmoll  
And donations via:  
Facebook  
Amazon  
Eventbrite  
Paypal Giving Fund

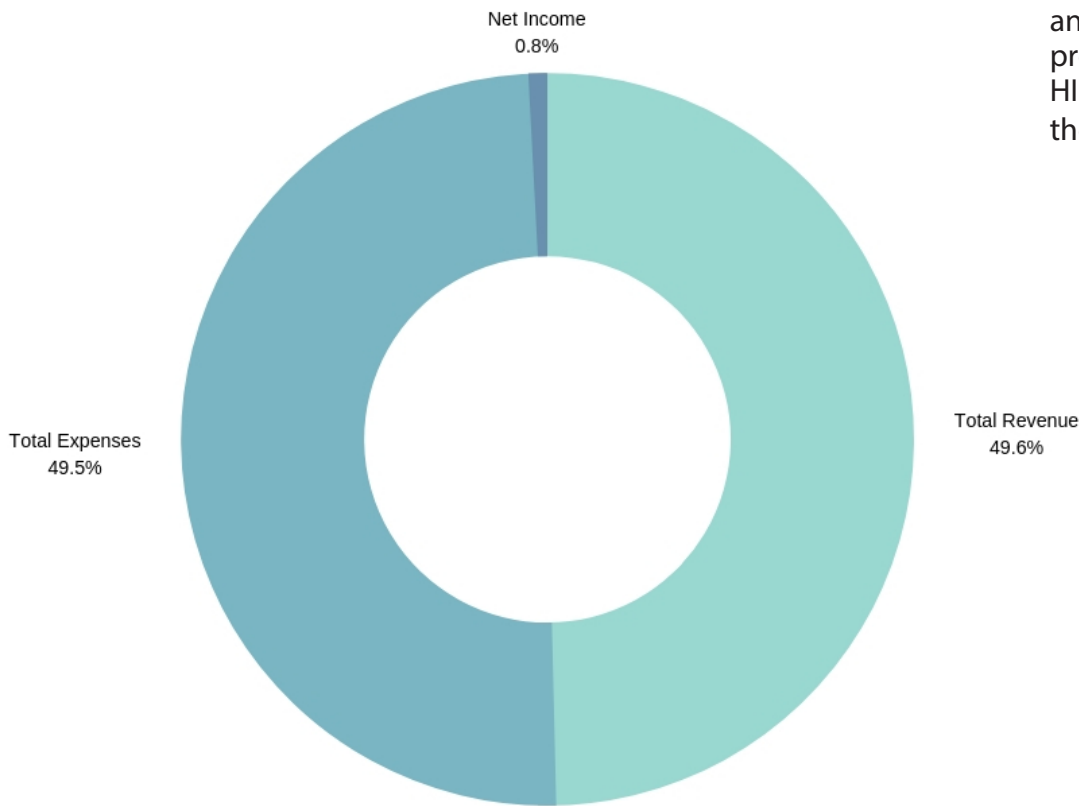


## 2018 FINANCIAL STATEMENT

2018

# HII TOTAL INCOME

In 2018, HII has continued its growth with increased donations from in-kind support that totalled \$719,596.41. The remaining revenue and subsequent expenses for our programming and supplies led to HII's net income of \$13,714.34 for the year.



**Total Revenue:**  
\$816,510.32



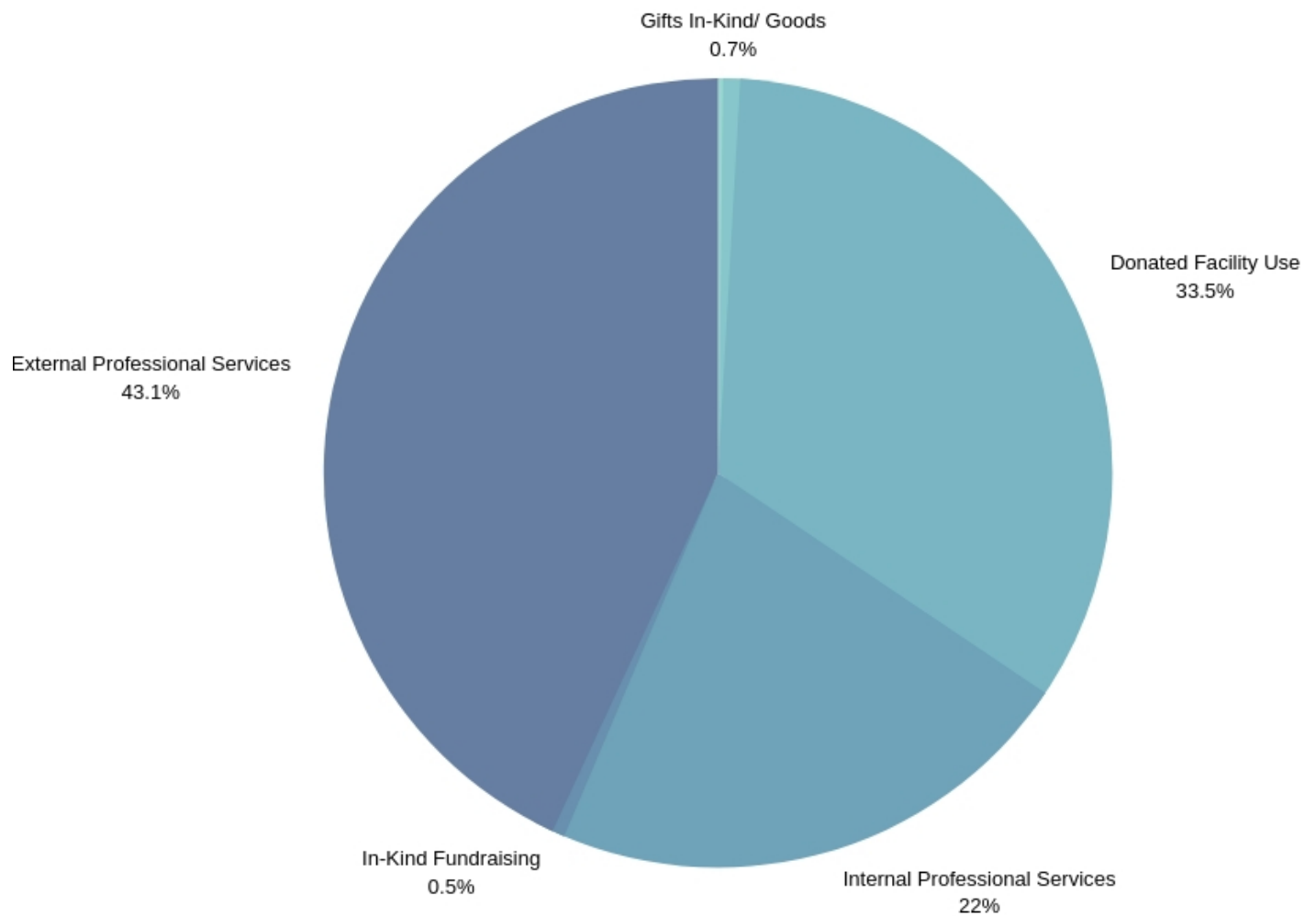
**Total Expenses:**  
\$815,345.29



**Net Income:**  
\$13,714.34



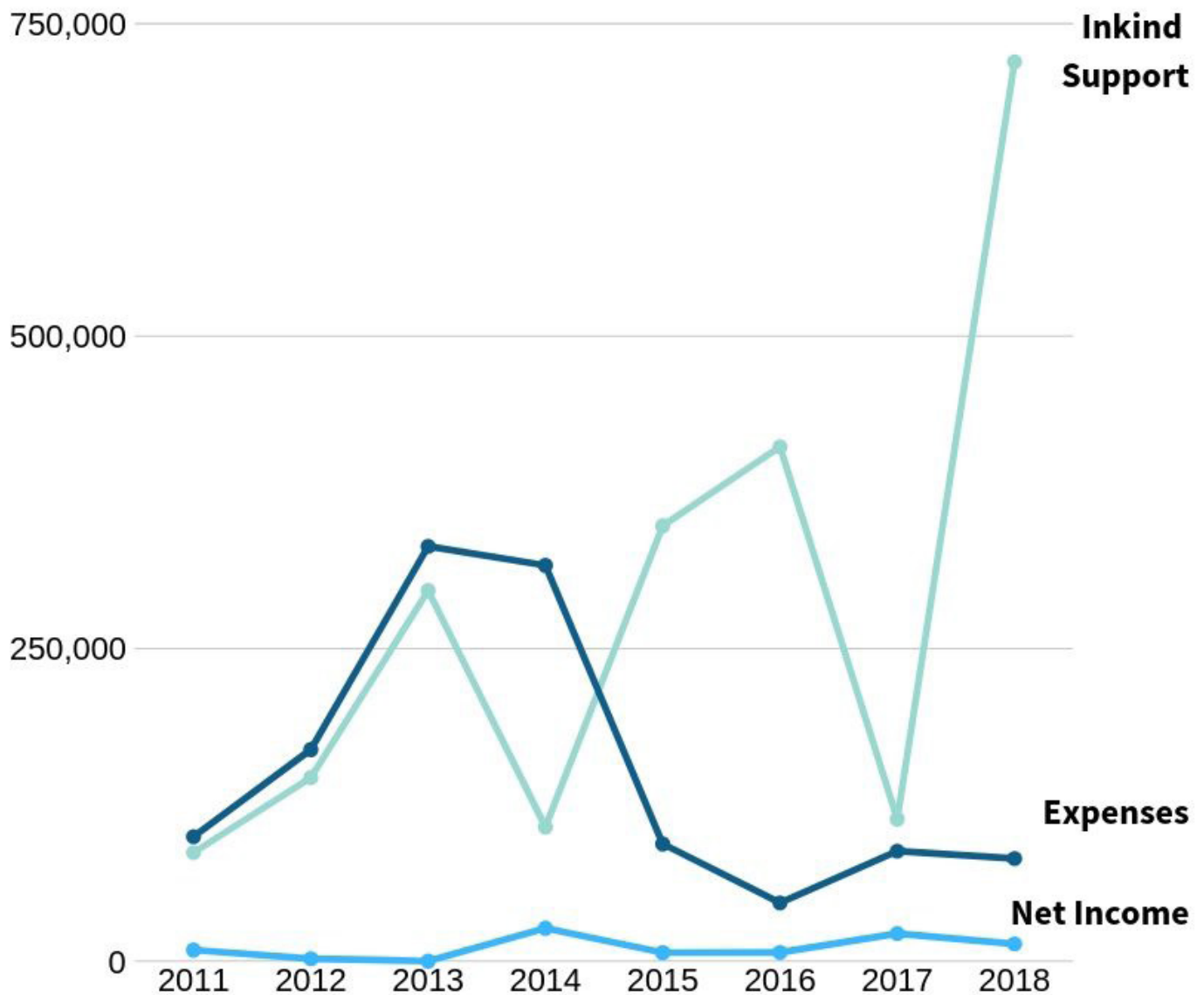
# 2018 IN-KIND DONATIONS



**Total In-Kind Donations & Support:**  
**\$719,596.41**



## 2018 HII GROWTH





Income Statement  
Human Impacts Institute  
All Program Categories  
1 January 2018 to 31 December 2018

Revenue	Total
Contracted Services - Other	\$14,806.23
Contribution - Individuals	\$20,851.17
Corporate & Business Grant	\$11,000.00
Dues: Board and Advisory	\$24,750.00
Foundation or Trust Grant	\$10,750.00
Fundraising Revenue	\$11,133.72
In Kind (R) - Donated External Professional Services	\$310,146.00
In Kind (R) - Donated Facilities Use	\$241,200.00
In Kind (R) - Donated Internal Professional Services	\$158,066.00
In Kind (R) - Donated Utilities - Program	\$1,440.00
In Kind (R) - Gifts in Kind, Goods	\$5,025.41
In-Kind-Fundraising	\$3,719.00
Membership Dues: Individual	\$3,500.00
Uncategorized Income	\$122.79
Total Revenue	\$816,510.32
Less Cost of Sales	
Cost of Goods Sold	\$1,165.03
Total Cost of Sales	\$1,165.03
Gross Profit	\$815,345.29
Operating Income / (Loss)	\$815,345.29



Income Statement  
Human Impacts Institute  
All Program Categories  
1 January 2018 to 31 December 2018

Other Income and Expense

Accounting Fees - Admin	-\$2,170.00
Advertising Expense - Program	-\$479.57
Bad Debt Expense	-\$2,500.00
Bank Charges & Credit Card Discounts - Program	-\$325.58
Dues & Subscriptions	-\$819.58
Employee Benefits, Non-Pension - Program	-\$15.79
Equipment Rental & Maintenance - Program	-\$228.65
Filing Fee	-\$100.00
Fundraising Expense	-\$241.80
In Kind (E) - Donated External Professional Service - Program	-\$310,146.00
In Kind (E) - Donated Facilities Use - Program	-\$241,200.00
In Kind (E) - Donated Internal Professional Services - Program	-\$158,066.00
In Kind (E) - Donated Utilities - Program	-\$1,440.00
In Kind (E) - Donations - Fundraising	-\$3,719.00
In Kind (E) - Gifts In Kind, Goods- Program	-\$1,525.41
Insurance, Non-Employee - Program	-\$1,510.15
Payroll Tax FICA - Program	-\$726.75
Postage, Shipping, Delivery - Program	-\$139.48
Printing & Copying - Admin	-\$95.99
Printing & Copying - Program	-\$2,968.59
Professional Fees, Other - Program	-\$16,011.46
Recruitment Fees	-\$2,000.00



Income Statement  
Human Impacts Institute  
All Program Categories  
1 January 2018 to 31 December 2018

Other Income and Expense

Refreshments - Program	-\$461.92
Salary & Related Expense - Program	-\$43,243.38
Software - Program	-\$89.99
Supplies - Program	-\$6,002.21
Telephone & Telecommunications - Admin	-\$527.51
Telephone & Telecommunications - Program	-\$85.97
Travel and Meeting Meals - Program	-\$2,337.37
Travel and Meeting Transportation - Program	-\$2,149.47
Travel and Meetings Hotel - Program	-\$303.33
 Total Other Income and Expense	 -\$801,630.95
 Net Income / (Loss) before Tax	 \$13,714.34
 Net Income	 \$13,714.34
 Total Comprehensive Income	 \$13,714.34

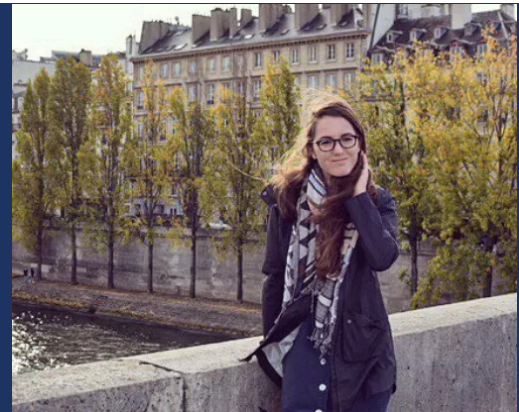


## THE CREW 2018

### STAFF

Tara DePorte, Founder and Executive Director  
Mackenzie Beltz, Development Manager  
Mikelle Benfield, Program Manager

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