



2013 ANNUAL REPORT

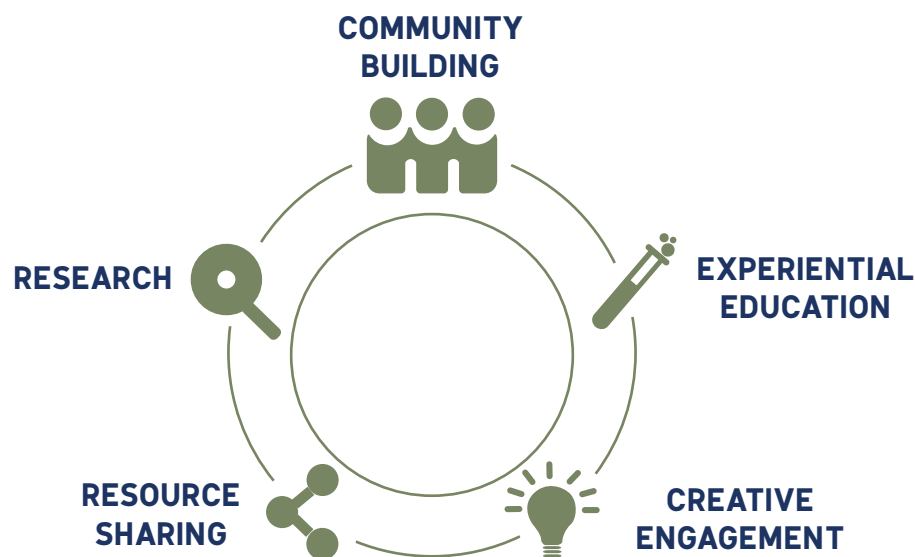
STORY

The Human Impacts Institute was created in 2010 in New York City to reassess the common misconception of environment as separate from society. Our organization is founded on the belief that humans are dependent upon, and responsible for, our natural environment.

We believe healthy communities, stable economies, and social equity cannot exist without environmental sustainability. The Human Impacts Institute inspires **individuals, institutions, and communities** to challenge the environmental status quo and to use innovation and collaboration to build and maintain a **healthy environment** and **healthy communities**.

Our mission is to inspire action for healthy communities and a strong environment through creative engagement, experiential education, and collaboration. We promote environmental sustainability by educating our community, providing consulting services to schools and businesses, raising awareness through local and global campaigns, and coordinating hands-on projects and workshops for a greener New York City. Using NYC as a laboratory, the Human Impacts Institute connects global communities in resource sharing and environmental awareness.

APPROACHES



We approach social change through a systems-based approach, combining research, education, community-building, policy-making, networking, and grassroots action. Always an advocate for open-source knowledge sharing, we serve as a facilitator between community members, scientists, business, media, and policy makers

to “translate” information between sectors for effective collaboration. Our goal is to sponsor innovative thinking, while encouraging risk-taking, and maintaining space for the evolution of ideas within the changing needs of communities.



PROGRAMS

EXPERIENTIAL EDUCATION

Fostering leadership skills that will contribute to improving communities' relationship with the environment, inspiring people to push for change, and educating people about their human impacts.



FROM LOCAL TO GLOBAL

Training people on the ground to communicate local environmental issues to a wider policy arena and to translate environmental policy jargon for the public.



COMMUNITY CONVERSATIONS

Using blogs, workshops, forums, and social media tools to report on current environmental issues.



YOUTH FOR ENVIRONMENTAL CHANGE

Connecting youth to career opportunities related to environmental issues.



NYC CLIMATE COALITION

Fostering partnerships for a Carbon Neutral NYC through resource exchanges, networking, partnerships, and joint advocacy.



HUMAN IMPACTS SALONS

Bringing together community leaders, environmental experts and visual artists, musicians, writers, and performers in a public space to share ideas, culture, inspiration, and to explore potential partnerships.



ECOPRENEURS

Providing individualized professional development opportunities to incorporate environmental sustainability into professional practices.



CREATIVE ENGAGEMENT PROJECTS

Partnering with individual artists and arts organizations to inspire environmental action through arts and culture and using the language of the visual arts, dance, music and theatre to begin dialogues on community-based needs and solutions and to engage the public in environmental awareness and positive action.

ENVIRONMENTAL EXPLORATION

Offering environmental and community education opportunities through environment impact assessments, field investigations, clean-ups, stewardship, and action campaigning.



CLIMATE CREW

Partnering with the Climate Reality Project to organize free climate change education workshops in environmental science and policy.



GROWING OUR ROOTS

Partnering with Green Points Education for NYC's Million Trees program, a local tree stewardship initiative.



WOMEN'S SUSTAINABILITY & LEADERSHIP TRAINING

Foster the leadership of women and girls within the environmental community.



COLLABORATION

Engaging individuals, community groups, NGOs, small businesses, corporations, educational institutions, as well as the government.



MOBILIZEUS!

Engaging Americans in supporting healthy communities, good governance, sustainable economies, and the environment nationwide through grassroots action, advocacy, and coalition building.



TEN DAYS OF CLIMATE ACTION

Inspiring community members through public art installations to examine roles in climate change, while providing resources for action.



INTERNSHIPS

Offering an active learning environment for college students and mid-career professionals.



SERVICES



ENVIRONMENTAL CONSULTING

Providing Healthy Home/Office packages to individuals and businesses that wish to receive personalized environmental consulting on energy saving (heating/AC, water consumption), food (eating organic, local, and healthy), green cleaning (living chemical-free, reducing toxins), and/or overall sustainability (assessment of home and individual impacts).



EMPLOYEE ENGAGEMENT INITIATIVES

Offering environmental education workshops on water and air quality testing, sustainability training in homes, schools, and at work, and opportunities for employees to participate in hands-on volunteer programs including tree stewardship, community beautification, and co-mentoring with local youth.

2013 HIGHLIGHTS



From April through September, HII hosted **16** sessions of Tree Care Tuesday with 199 individual participation in the sessions. Volunteers got involved in mulching, aerating, and debris removal. Up to **300** bulbs and **60** native plants were planted, and **6** tree guards were installed and painted in Williamsburg, Brooklyn. Up to **199** individual participation in the sessions. Participants include volunteers from the Brooklyn Day Habilitation Center, the Forest Hills High School Key Club, the American Jewish Society for Service, Chess-in-the-Schools, the Brooklyn Arbor School, and the John V. Lindsay Wildcat Charter School among others.



Partnering with the Transatlantic Climate Bridge Program of Germany, HII started the Human Impacts Salons series to make climate change personal to our communities and re-communicate climate issues to the American public in creative and engaging ways. Speakers at the salons included Green Tea Coalition and Atlanta Tea Party founder Debbie Dooley, 350.org Co-Founder Phil Aroneau, First Secretary of Climate and Energy Policy at the Embassy of the Federal Republic of Germany Dr. Georg Maue, and many artists, scientists and professionals. The salons attracted a total of nearly **400** community members including representatives from Coca Cola and the City of Boston. The series continues in 2014 with events in San Francisco, Chicago, Boston, Houston and NYC.



2013 HIGHLIGHTS



**100+
NEW BUSINESSES
ENGAGED**

The Ecopreneurs program presented over **15** Cool Biz Thursday outreach sessions geared toward engaging businesses in greening and facilitating business sign-on to the cool biz pledge (e.g. keeping the door shut while the AC is running). The ecopreneurs included Guttman Community College students in Greenpoint, Brooklyn, Grace Church High School students in Manhattan and many more.



**3,664
PROGRAM
PARTICIPANTS**

HII provided over **200** educational hours by hosting **83** educational events including hands-on education workshops and classes. We brought positive impacts to the East River Waterfront, Governors Island, East Harlem and beyond. Our education programs reached a wide range of participants with the average age being **28** years old.



**12
PUBLIC ART
EXHIBITS
CURATED**

Ten Days of Climate Action went global in 2013 with international artists and audiences in NYC, London and Sydney with nearly **1,000** participants. From September 21st to September 29th, HII organized and filmed one public art exhibit on each day with on-site educational activities, and published the videos with artist interviews. The panel of judges included filmmaker John Fiege, PEN America's Paul Morris, Environmental Lawyer Evan Van Hook, and No-Impact Man Colin Beavan.

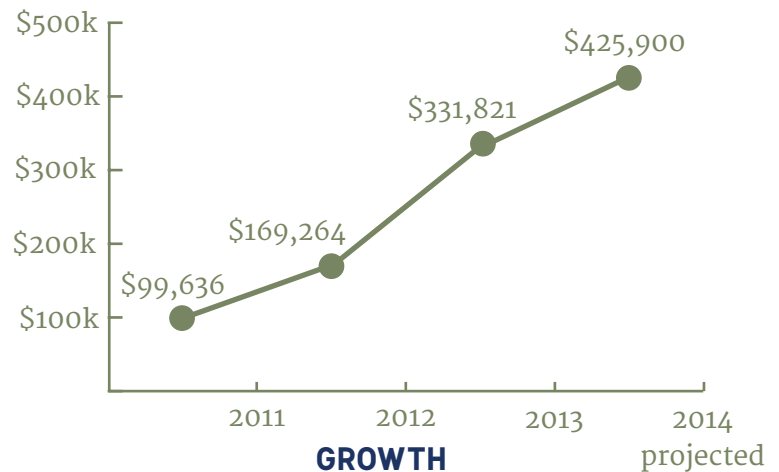
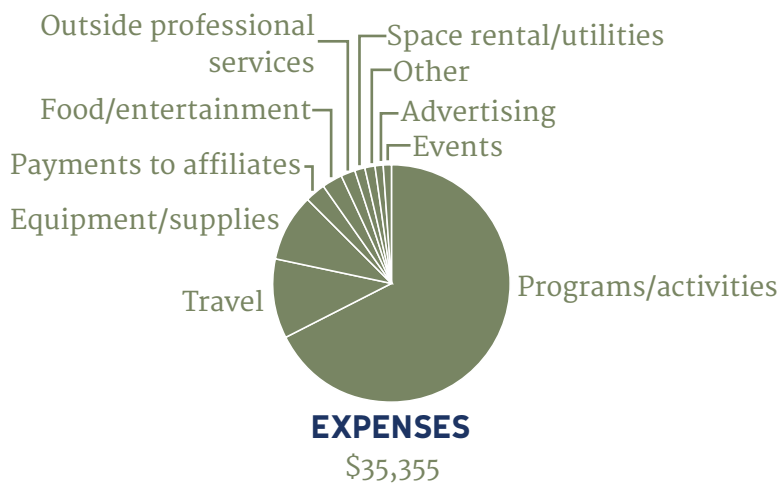
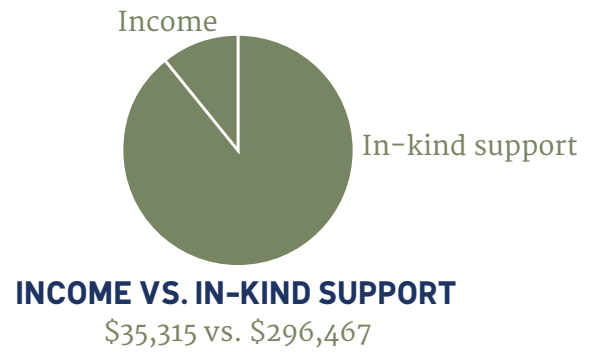
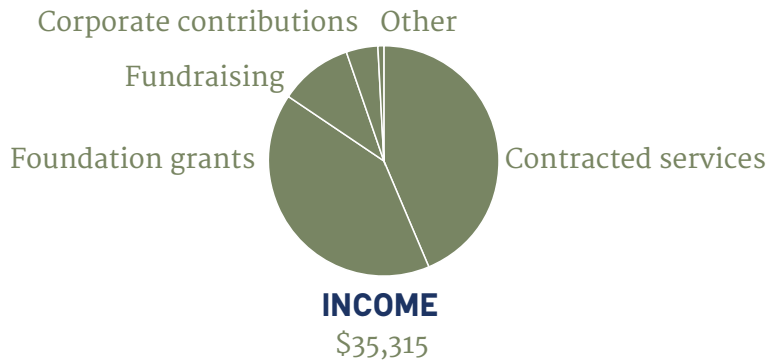


**2,700+
VOLUNTEER
HOURS**

Community volunteers and interns showed their support for HII by donating their time to HII programs and activities. The value created almost reached **\$40,000**. Our interns and volunteers have joined us from higher education institutions such as Columbia University, McGill University, and University of la Sorbonne. We provided them with leadership opportunities in program planning, implementation and organizational development.



FINANCIALS



IN THE PRESS

AOL Real Estate
Bradlander.com
Columbia Journalism School
ClimateWeekNYC.org
Columbia Spectator
ClimateWeekNYC.org
WLRN/Miami Herald
Frontier Psychiatrist
Frontier Psychiatrist
NY Observer
StatenIsland.com
German Missions in the US
Vail Resorts Echo

How Climate Change Might Make Some Cities 'Uninhabitable'
New Legislation to Dramatically Reduce Plastic Bag Use in NYC
Environmental and water groups prepare for new administration
Interview with the Founder of the Ten Days of Climate Action
Climate intersects with art at new fest
Dancing in Times Square to Raise Awareness of Our Environment
HII's ED talks about "Human Impacts Miami"
An Interview with Tara DePorte
All the Feral Quotes—Revisiting Tara's interview
HII highlighted at Geraldo Rivera Tree Planting
HII stands with the movement to reduce plastic bag waste
HII's Energizing a Clean Climate Salon
Spotlight on HII Volunteers



THE CREW



Tara DePorte
Tess Clark
LeAnne Harvey
Melanie Griffin
Melissa Mitchell

STAFF

Executive Director & Founder
Development Manager
Community Relations Manager
Outreach Coordinator
Program Coordinator

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Nadia Akbar
Nora Ankrum
Rose Bowen
Ani Esenyan
Agathe Laure
Sofia Martinez
Marcela Miceli
Anna Poon
Li Tang
Beatrice Yeung

INTERNS {26 interns since 2010}

Environmental Services Intern
Environmental Leadership Intern
Environmental Leadership Intern
Environmental Services Intern
Environmental Services Intern
Environmental Services Intern
Environmental Services Intern
Environmental Education Intern
Environmental Education Intern
Design & Marketing Intern
Environmental Leadership Intern

Rutgers Univ./NJ Institute of Tech.
University of Texas Austin & Journalist
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