

Human Impacts Institute Annual Report 2015

Our mission is to inspire you to transform environmental challenges into social action for a just and livable world.



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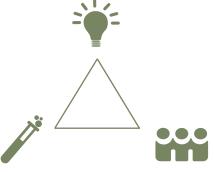
STORY

The Human Impacts Institute is a think-and-dotank based in Brooklyn, NYC, whose mission is to inspire diverse people to take environmental and social action in their own, impactful way. Our programs pair artists and scientists to engage new audiences in climate change solutions, bring youth to boardrooms, and get policymakers' hands dirty caring for street trees. We believe this work fills a crucial gap in the environmental movement, helping people find a personal way to connect to and act on important issues. We have provided environmental education and creative communication consulting services to national governments in Germany, France, and the U.S.; the United Nations; corporations such as L'Oreal, Citigroup, HSBC; universities in the U.S. and Europe; and many community-based organizations and individuals from around the world.

In the past five years, HII has reached over 115,000 program participants through 960 hours of educational programming, more than 50 public art exhibitions, and with the help of over 13,000 volunteer hours. Tara DePorte founded the Human Impacts Institute in 2010, seeing a need for creative approaches to sustainability and global coalition building. Before starting the Human Impacts institute, Tara worked for 9 years as Director of Environmental Education and as Program Director for a NYC community-based organization-developing opportunities for inner-city youth to learn about, and develop responsibility for, their local environment. She has also served as a global representative of The Climate Reality Project since 2006, presenting to thousands of people about climate change and has been on panels alongside Vice President Al Gore. President Mohamed Nasheed, Bill McKibben, leading climate scientists,

APPROACHES





SHARE

ACT to help you take action, while broadening your knowledge through our Learning-by-Doing programs

innovative ways to stay involved and build a community of change-makers through our Curated Actions programs



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2015 HIGHLIGHTS



\$178,650 DONATED HOURS



125 TREES STEWARDED

III I MANAGE



PROGRAMS TO INSPIRE YOU



Human Impact Stories

Human Impact Stories is a new, inspiring program which highlights the personal stories of climate action in creative, diverse, and public ways. Launched in 2015 in the cities of NYC, Marseille, and Berlin, we have partnered with ministries, universities, federal governments, artists, and diverse climate actors from around the world to showcase people and places that are successfully addressing climate change. Through interactive exhibits that include large-scale, durable posters, pod-casts, and original artwork, we use storytelling and art to discuss and inspire others to take action.

Through the sharing of local lives and solutions, Human Impact Stories makes climate change personal. By connecting a diverse group of policy, education, arts, and storytelling experts, we develop series that connect the listener to climate change solutions in their community and beyond. From researchers coming up with clean energy technology to activists building movements, we share their stories, impacts, and actions with interviews, locally-relevant facts, and pathways to implementing diverse, climate solutions.



Climate sHeroes Location: French Consulate, NYC Date: June 17, 2015 Key Partners: Permanent Mission of Germany UN. Permanent Mission of France to UN, E.U. Delegation to the UN, German Consulate in NYC, French Consulate in NYC Language: English

Estimated Reach: 400 (1-day event) Participants: 19 amazing women leading the way in their community to combat global climate change. From artists to students to scientists, these women are addressing the root causes of climate change and inspiring others to take a stand along the way. Examples include: a NASA/IPCC scientist, communications expert at Columbia University, and Producer of StarTalk Radio.



Climate Connections

Location: 5 historical sites. Marseille, France Date(s): 100ct-12Nov.2015 & 28Jan-29Feb. 2016 Key Partners: OT-Med (Objectif Terre Bassin Méditerranéen). IMéRA – Institut d'études avancées, University of Aix-Marseille, City of Marseille, Radio Grenouille Languages: French, English Estimated Reach: 50,000 (two-month exhibit) Participants: **14 extraordinary people** who are making the link between climate change and the things we think about every day. Examples include: representative of UNEP's Plan Blue, the head of sustainability for the regional PACA government, the Director of the World Bank's Centre for Mediterranean Integration, and Professors of Psychology, Law, & Geography at the Univ. Aix-Marseille.



Bridging the Divide

Location: Kalkscheune, Berlin, Germany Date: 5 November, 2015 Key Partners: German Federal Ministry for the Environment, Nature Conservation, **Building and Nuclear Safety** Languages: German, English Estimated Reach: 100 (1-day event) Participants: 14 inspiring individuals who are world's apart on the map (US and German cities), but are neighbours in action on how they take on climate change. Examples include: the "father of environmental justice" from Houston, Texas, the Secretary General of the Mercator Institute in Berlin, Germany, and a Pastor helping interfaith communities in the southern US to take climate action.



Creative Climate Awards

Our Creative Climate Awards are an annual series of events that showcase artists creating climate-inspired, public works. In an effort to inspire us to think more critically about our actions and their impacts, the Creative Climate Awards program uses the arts and creativity to share knowledge, broaden the climate conversation, educate, and incite action.

These events are an opportunity to creatively engage tens-of-thousands of people in positive action around the challenges posed by climate change, while having your work seen by our judges---some of the top artists, curators, and international leaders in the world.

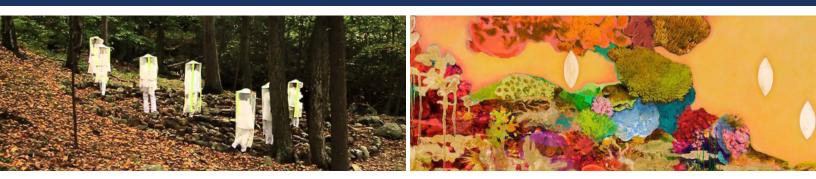
2015 Totals:

80 artists applied

200 +

artists applied

30 artists accepted **30** day a<u>rt exhibit</u>



2015 At a Glance

Location: 1 East 42nd street, New York, NY In 2015, the CCA challenge was

Make climate personal and practical

We held a month long exhibit at TECO on with an opening and closing party with performances from HoneyChild Coleman, LeAnne Harvey, and Jody Sperling.

This year was the first year we auctioned the art in the exhibit on Paddle8. We sold **7** pieces out of the 30 pieces displayed.

Participants: 2015 Judges

Partners

55

curated public art exhibits

6

an nd art t of	Mr. Berndt Arell, Director of the National Museum, Stockholm, Sweden; Ms. Marcia Sells, Associate Vice President, Program Development and Initiatives & Associate Dean, Office of Community Outreach, Columbia University School of the Arts; Ms. Karen Boyer, Independent Art Advisor; Mr. Lawrence B. Benenson, Principal, Benenson Capital Partners, LLC, MoMa Board Member, Art Collector; Mr. Brooks Atwood, Founder & Creative Director of Brooks Atwood Design, TV Host at A&E, Adjunct Faculty at Parsons School of	NYC Positive Feedback Artbridge Climate Week NYC
OT	Design, IV Host at A&E, Adjunct Faculty at Parsons School of Design;	

Mr. James Hannaham, Associate Professor, Pratt Institute

80

artists accepted





PROGRAMS TO SHARE



Human Impact Salons

Our Human Impacts Salons are unparalleled events that communicate tough topics to the public in creative and engaging ways. Our Salons bring together creative visionaries with community leaders, environmental experts, and activists to highlight pressing environmental and social issues through live performance and conversation.

2015 Totals:

176 registered attendees 73 Actual Attendees **3** performances



2015 At a Glance

Human Impacts Berlin emphasized local initiatives dealing with climate action and brought awareness to work being done in both the U.S. and in Germany on climate in an inspirational atmosphere. The event explored innovative ways to communicate climate action to a broader audience in preparation for the climate conference (COP21) in Paris and beyond. Human Impacts Berlin was a culmination of a series of salons hosted from 2013 to 2014 in 8 different cities across the U.S. and linked it with the German concepts to build a common understanding of what needs to be done for climate action.

Participants: 2015 Panelists & Performers

Antje von Broock, Friends of the Earth Germany Ursula Fuentes Hutfilter, German Federal Brigitte Knopf, Mercator Research Institute on Global Commons and Climate Change Malte Schneider, Climate-KIC Germany Emma Zinsmeister, US Environmental Protection Agency Camilla Bausch, Ecologic Institute Carel Carlowitz Mohn, Klima Fakten Daniel Dendra, anOther Architect Ministry for the Environment

Mad Kate | Black Cracker | Liz Rosenfeld

Partners

Federal Ministry for the Environment, Nature Conservation, Building, and Nuclear Safety

Embassy of the United States, Berlin







Impact Hours

Our Impacts Hours are spaces for you to bring your ideas to the table. We think it is crucial to allow all voices to be heard when solving environmental and social issues. We have three opportunities for you to come join in the discussion through our open mic nights, Jeffersonian Dinners, and Online Talks.

Open mic nights are for ideas, where you share your knowledge, ideas, stories, and solutions. Think of it as a cross between speed dating and an open mic night--no boring presentations or long-winded conversations, just great ideas delivered to you quickly and beautifully! Each Impacts Hour has a special theme ranging from education to justice to climate change.

"Jeffersonian Dinners" are a place to exchange professional and personal experiences over a great meal. The evening is an occasion to share a thought-provoking conversation around a meal, and to explore together ways to inspire more people to take action on climate change--with a bit of reflection and a lot of creativity. In the style of dinners organized by Thomas Jefferson, the goal of these gatherings is to bring together people from diverse experience-bases (arts, theology, politics, communication, science, etc) to have a conversation around a common interest or topic. The dinners are a unique conversation to learn, rethink, and expand our experiences and biases in the face of complex issues, such as climate change.

Online Talks are a space for you to connect with experts and organizations from all over the world. We provide a platform for you to communicate your idea to an audience that doesn't hail from your own community. We believe in resource sharing and learning from each other. These talks are meant to deepen your knowledge while hearing from fresh and new perspectives.

Dinner 1: Inspiration

Location: l'Entre Pots, Marseille, France Date: 3 June, 2015 Participants: **13 people**, half of whom work on climate change (climatologists, psychologist, communications expert) and half who work in arts and communications. Topic: How do we inspire climate action?

2015 At a Glance

Dinner 2: Art as Activism

Location: Exit, Berlin, Germany Date: 27 June, 2015 Participants: Seven performance, visual, and sound artists from the U.S., Germany, and Italy Topic: Art as activism

Dinner 3: Action

Location: l'Entre Pots, Marseille, France Date: 15 December, 2015 Participants: Seven people including two performance artists from Berlin, a writer, palaeoclimatologist, environmental economics expert, and scientific coordinator. Topic: What climate actions do we want?



PROGRAMS FOR YOU TO TAKE ACTION



Youth Leadership Intensives

Our leadership intensives support underserved and underrepresented individuals as social and environmental changemakers through skills development and career mentoring. As a participant, you gain a deeper understanding of key global issues through on-the-ground community work, while developing tools for communication, research, management, and program development. Through our mentorship opportunities, you put your knowledge to practice as we connect you with employment opportunities in diverse sectors.



2015 At a Glance

The 2015 Youth Leadership Intensive gave 10 high school students an in-depth look at relevant environmental issues, and specific ways to engage and stay engaged with them.

The first part of the program focused on the many different kinds of 'environmental' work and leadership, with an emphasis on getting outside as much as possible!. The second part focused on engaging people and businesses in the community, and a **day of mentorship** with pre-selected environmental organizations (e.g. rooftop farms, United Nations). Aspen Institute Brooklyn Grange Build it Green! DEP Earth Matter Freelancer's Clinic Narrative 4 NYC Compost Project NYS Parks Dept NYDoE Office of Councilmember Levin Queens Botanical Garden Sims Recycling

2015 Partners

TreesCount! 2015 United Nations Urban Soils Institute Watershed Agricultural Council WEACT Whole Foods Green School St. Nick's Alliance WECAN Neighbors Allied for Good Growth



Hands-on-Workshops

Our hands-on workshops help you explore your community, while connecting you to the local impacts of global issues. We work with you, your school, company, or community group to create a STEAM (science, technology, engineering, arts and math) educational experience that gets participants both in touch with your creative side and with action-based learning. You'll join us in exploring climate change, water, consumer choice, waste, health, environmental justice, or other topics important to you in a workshop experience that is tailored to the age level, goals, and interests of your group.

2015 Totals:225
participants35
education hours19
public workshopsImage: Second colspan="4">Image: Second colspan="4

2015 At a Glance

This past year we held 30 public workshops. These workshops covered topics such as:

Air and Water Pollution Non-Toxic Cleaning Decoding Cleaning Labels Stewardship Urban Greenspace Native Species Birds Oysters Composting Fishing Solar Energy Rainwater Harvesting Soil Quality Water Infrastructure DIY Bike Repair The History of Brooklyn's Waterfront New York City Parks Department East River State Park Open Space Alliance of North Brooklyn Brooklyn Day Habilitation Solar One Neighbors Allied for Good Growth Ride Brooklyn Billion Oysters Project Center for Urban Pedagogy

2015 Partners

NY Soild and Water Conservation District Citizens Committee for NYC Grow NYC Green Map System Rockaway Waterfront Alliance City Parks Foundation Eco-Schools USA NYC Compost Project

Since 2010:

936 particpants





10





Tree Care Tuesday

From April until September, our crew brings Tree Care Tuesdays to the streets of NYC each week. Our goal is to build community and environmental leadership, while beautifying urban neighborhoods, improving air quality, and caring for our green spaces. Over the past three years, we have had thousands of participants and cared for over 920 trees.

Each Tree Care session involves volunteers, alongside our HII crew, cleaning up, aerating and mulching tree beds, planting bulbs in the tree bed soil, all while spending time in our diverse neighborhoods. We provide the training and supplies, volunteers provide the help and enthusiasm. All sessions are free, and open to the public.



Internships

Our internships provide unique, behind-the-scenes learning experiences where you join us to develop, implement, and monitor our diverse programs. Our past interns have been international lawyers, media professionals, and teachers, as well as graduate and undergraduate students from over 30 universities and colleges based on five continents. They are now working in diverse institutions, including: the United Nations Environment Program, the Earth Institute (IRI), Bloomberg, the Climate Group, GrowNYC, and more!

2015 Totals:

interns

1280 intern hours

Since 2010:

62 interns 9940 intern hours



SELECT PRESS COVERAGE

Radio/Podcasts

Interview with Tara DePorte, Radio Campus France/Good COP, Bad COP21, December, 2015.

Link: https://soundcloud.com/radiocampus/gcbc21-interview-tara-deporte

Art COP21: Artist Tara DePorte and Her Work with Environmental Scientists [ENG], Creative Disturbance, August 18, 2015 Link: http://creativedisturbance.org/podcast/art-and-cop-21-artist-tara-deporte-and-her-work-with-environmental-scientists-eng/

Artist Tara DePorte discusses how Environmental Artists can Inspire Specific Actions [ENG], Creative Disturbance, August 18, 2015.

Link: http://creativedisturbance.org/podcast/artist-tara-deporte-discusses-how-environmental-artists-can-inspire-specific-actions-eng/ Human Impact Stories Marseille (full-length series broadcast), Radio Grenouille, November 23rd-December 4th, 2015. Human Impact Stories Marseille and NYC (full-length series broadcast), Good Cop, Bad Cop21, November 18th-December 12th, 2015. Human Impact Stories Marseille and NYC (full-length series reposted), Creative Disturbance.

Video/Television

Fight the System, from Outside & Within, Occupy.com/Act Outl, December 14, 2015. Link: http://www.occupy.com/article/act-out-paris-3-fight-system-outside-within?qt-article_tabs=0 How Can we Create a Shared Meaning?, Place to B, December 8, 2015. (No video available). Interview with Tara DePorte - The Human Impacts Institute, COP21 Hub Culture Paris, December 4, 2015. Link: https://www.youtube.com/watch?v=BT_D_ClwSX0 Human Impacts Berlin, U.S. Embassy in Berlin, November, 2015. Link: https://www.youtube.com/watch?v=WpBkIEPuYgo

Written Media

DePorte, Tara, A Little Inspiration Can Go A Long Way, Brooklyn Rail, November 5, 2015. Link: http://www.brooklynrail.org/2015/11/criticspage/a-little-inspiration-can-go-a-long-way DePorte, Tara, When Conversation Inspires Action, Invoking the Pause, 2015.

Link: http://invokingthepause.org/humanimpactsinstitute.html?bpid=5584 Exposition "Human Impact Stories, Marseille : Connexions Climatiques" au Palais Longchamp, DestiMED, October 9, 2015. Link: http://destimed.fr/Exposition-Human-Impact-Stories-Marseille-Connexions-Climatiques-au-Palais

Select Blogs (all originally posted at HumanImpactsInstitute.org)

Golze-Desmond, Lena. Celebrating our Climate sHeros, June 29, 2015.

- Link: http://www.humanimpactsinstitute.org/#!Celebrating-our-Climate-sHeros/c23t0/558c7cd00cf2ef0f928caa7e DePorte, Tara. When a Conversation Inspires Action, August 1, 2015.
- Link: http://www.humanimpactsinstitute.org/#!When-a-Conversation-Inspires-Action/c23t0/55bcef600cf285bbf3026135 DePorte, Tara. Human Impacts Stories Marseille, September 2, 2015.
- Link: http://www.humanimpactsinstitute.org/#!Human-Impact-Stories-Marseille-Climate-Connections/c23t0/55e6e5ec0cf29a3653bed3f1 DePorte, Tara, Climate Connections in Marseille, October 21, 2015.
- Link: http://www.humanimpactsinstitute.org/#!Climate-Connections-in-Marseille/c23t0/5627ae830cf25a21acbeb0a5
- DePorte, Tara. The Art of Climate Action: A Push for Public Participation on the Road to Paris, October 21, 2015. Link: http://www.humanimpactsinstitute.org/#!The-Art-of-Climate-Action-A-Push-for-Public-Participation-on-the-Road-to-Paris/
- c23t0/5627b4750cf28eac6f34lf61
- DePorte, Tara. Teaching Creative Climate in Marseille, October 21, 2015.
- Link: http://www.humanimpactsinstitute.org/#!Teaching-Creative-Climate-in-Marseille/c23t0/5627b15b0cf2a9c7a2b8b632 DePorte, Tara. When a Conversation Inspires Action Part 2, October 21, 2015.
- Link: http://www.humanimpactsinstitute.org/#!When-a-Conversation-Inspires-Action-2/c23t0/5627aac50cf20da412a3e4a0 Golze-Desmond, Lena. Crossing the Transatlantic Climate Bridge, November 13, 2015.
- Link: http://www.humanimpactsinstitute.org/#!Crossing-the-Transatlantic-Climate-Bridge/c23t0/56450efe0cf2f51f32385fd8 DePorte, Tara. Climate Action from NYC to Marseille, November 23, 2015.
- Link: http://www.humanimpactsinstitute.org/#!Human-Impact-Stories-at-COP21-Climate-action-from-NYC-to-Marseille/ c23t0/565303970cf29bcc7d6c22b4
- DePorte, Tara. Human Impacts Makes Climate Personal, November 23, 2015.

Link: http://www.humanimpactsinstitute.org/#!Human-Impacts-Makes-Climate-Personal-on-the-Radio-888FM-Marseille-France/c23t0/565323610cf29bcc7d6c551e



2015 FUNDERS









Invoking The Pause

CREATIVE COLLABORATION FOR CLIMATE CHANGE



Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety







European Union Delegation to the United Nations - New York EU @ UN Partnership in Action



2015 PARTNERS

Citizens Committee for New York City (CCNY) Friends Seminary Ride Brooklyn Sims Recycling Sustainable CUNY Trees Count! Urban Soils Institute Watershed Agricultural Council (WAC) (also Watershed Forestry Institute for Teachers (WFIT)) WECAN Brooklyn Botanic Garden City Parks Foundation Queens Botanic Garden 350.org AlasDeRio American Museum of Natural History Asian Americans for Equality Asian Americans for Equality Aspen Institute Billion Oyster Project Boy Scouts of America Brooklyn Arbor School Brooklyn Grange Build It Green AHRC (Brooklyn Day Habilitation Center) City Parks Foundation Citizen's Network for Sustainable Development (CitNet) Clean Air NY Clean Air-Cool Planet Climate Reality East River State Park NYC Parks Open Space Alliance Keela New York City Compost Project Neighbors Allied for Good Growth New York State Parks Department Consulate General of France McCarren Play Center United States Embassy in Berlin

2015 DONORS

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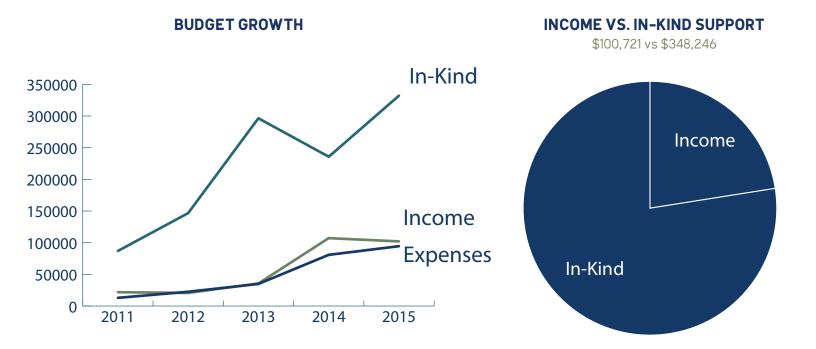


2015 FINANCIAL STATEMENT



In 2015, the Human Impacts Institute became a 501(c)3 certified organization after 4 years of fiscal sponsorship from the Huairou Commission. HII has seen substantial growth from its origin in 2010 to today. From developing our consulting services with international governments to receiving New York State supported grants for our educational programs, we have grown our annual budget and been able to support richer, more developed programs. We were able to dedicate well over half of our expenses towards programming and activities.

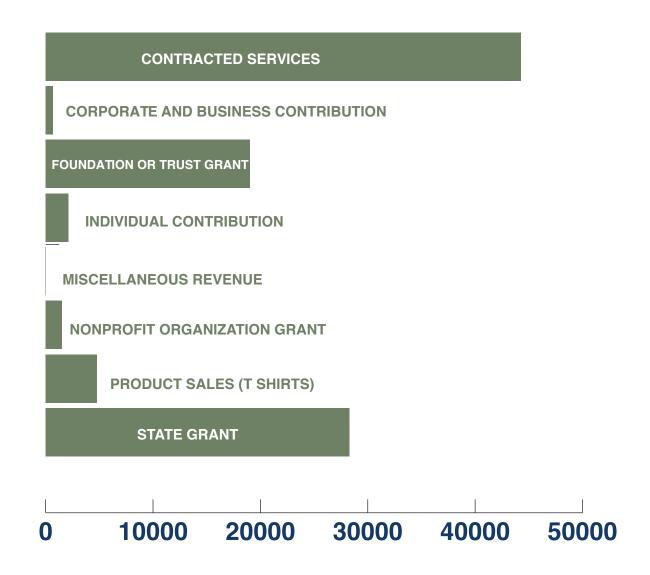
We began as an independent organization on February 14th, 2015, with a Cash Asset of \$14,187. We generated a Total Revenue of \$448,968, which includes in-kind contributions. Two thirds of our revenue came from in-kind donations and services.





The remainder of revenue was received throughout the year primarily through Contracted Services from International Consulates and Foundation and State Grants. Our expenses accrued throughout the year totaled to be \$442,020, of which \$93,774 is actual expenses and the remainder are inkind expenses. The majority of these costs were allocated towards supplies for programs as well as Salary and Related Expenses. In 2015, we had a Net Income of \$6,821. We hope to grow this income through strategic fundraising efforts to individual and corporate sponsorship in 2016.

WHERE OUR MONEY COMES FROM





STATEMENT OF FINANCIAL POSITIONS

Human Impacts Institute As at 31 December 2015

31 Dec 2015

al Assets	22,59
Total Current Assets	4,04
Accounts Receivable	4,04
Current Assets	
Total Cash and Cash Equivalents	18,549
HII Citi Online Banking	18,549
Cash and Cash Equivalents	

Liabilities and Equity

Liabilities

tal Liabilities and Equity	22,59
Total Equity	17,94
Unrestricted Net Assets	11,12
Current Year Earnings	6,82
Equity	
Total Liabilities	4,64
Total Current Liabilities	4,64
HII Credit Card	6.
Accounts Payable	4,58
Current Liabilities	



STATEMENT OF ACTIVITIES

Human Impacts Institute 1 January 2015 to 31 December 2015

Revenue Contracted Services - Other 44,376 **Contribution - Individuals** 2,122 Corporate and Business Contribution 671 Foundation or Trust Grant 19,005 In Kind (R) - Donated External Professional Services 101,581 In Kind (R) - Donated Facilities Use 143,170 In Kind (R) - Donated Internal Professional Services 93,066 In Kind (R) - Donated Utilities - Program 8,304 In Kind (R) - Gifts in Kind, Goods 2,125 **Miscellaneous Revenue** 1 Nonprofit Organization Grant 1,500 Product Sales (T Shirts) 4,760 State Grant 28,287 Total Revenue 448,968 Less Cost of Sales Cost of Goods Sold 126 **Total Cost of Sales** 126 **Gross Profit** 448,842 Operating Income / (Loss) 448,842 **Other Income and Expense** Accounting Fees - Admin (857) Advertising Expense - Program (611) Bank Charges & Credit Card Discounts - Program (287) Contractors - Internal - Program (17,892) Employee Benefits, Non-Pension - Program (1,029) In Kind (E) - Donated External Professional Services - Program (101,381) In Kind (E) - Donated Facilities Use - Program (143,170) In Kind (E) - Donated Internal Professional Services - Program (93,266) In Kind (E) - Donated Utilities - Program (8,304) In Kind (E) - Gifts In Kind, Goods- Program (2,125) Insurance, Non-Employee - Program (822) Legal Fees - Program (134) Miscellaneous Expense - Program (3,635) Postage, Shipping, Delivery - Program (321) Printing & Copying - Admin (88) Printing & Copying - Program (218)Professional Fees, Other - Program (1,218)

31 Dec 15



Income Statement

	31 Dec 15
Refreshments - Program	(1,330)
Salary & Related Expense - Program	(46,892)
Software - Admin	(205)
Software - Program	(157)
Stipends - Program	(5,837)
Supplies - Program	(5,787)
Telephone & Telecommunications - Program	(877)
Travel and Meeting Meals - Program	(1,252)
Travel and Meeting Transportation - Program	(4,520)
Travel and Meetings Hotel - Program	(1,406)
Vendor Refunds	1,600
Total Other Income and Expense	(442,020)
Net Income / (Loss) before Tax	6,821
Net Income	6,821
Total Comprehensive Income	6,821



STAFF

Tara DePorte LeAnne Harvey Lena Golze Desmond Lauren Lavitt Executive Director & Founder Community Relations Manager Programs Manager Development Manager THE HUMAN IMPACTS INSTITUTE 312 SOUTH 3RD STREET, SUITE 7 BROOKLYN, NY 11211, USA +1 917 727 9761 INFO@HUMANIMPACTSINSTITUTE.ORG



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