

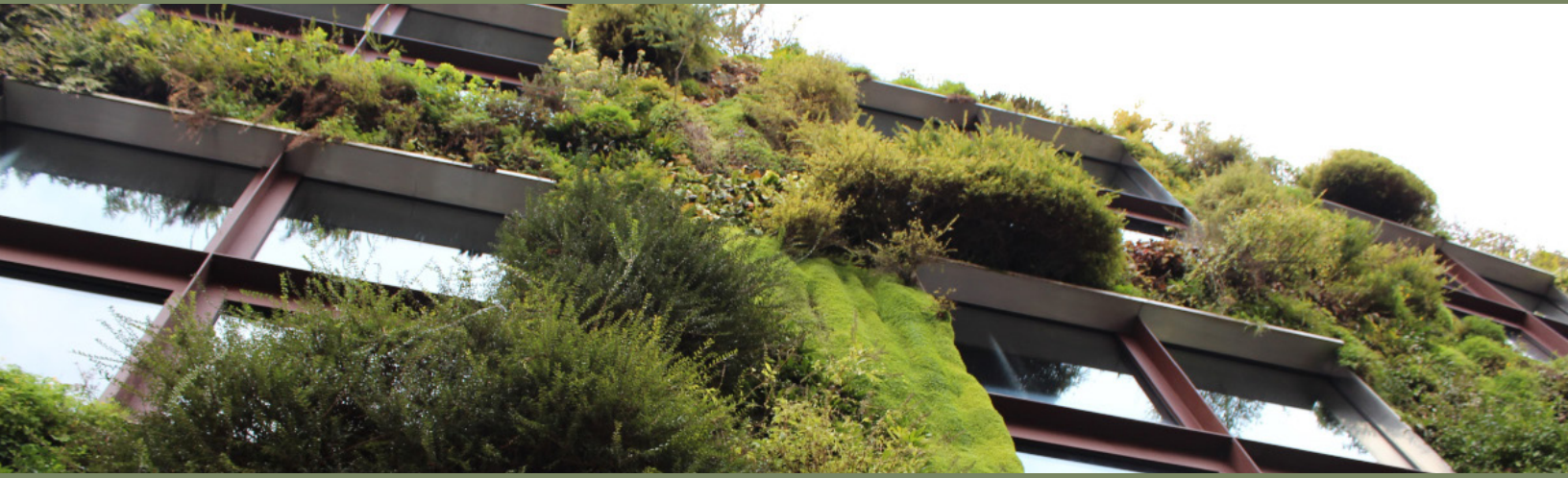


# Human Impacts Institute

## Annual Report

### 2017

Our mission is to inspire you to transform environmental challenges into social action for a just and livable world.



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## STORY

The Human Impacts Institute (HII) is a think-and-do-tank based in Brooklyn, New York. HII was founded by Tara DePorte in 2010, with the goal of using creativity and the arts to tackle climate change, and build impactful global coalitions. Our mission is to inspire people to take action on environmental and social issues, and to make an impact in their own personal way.

Our programs get youth involved in climate action, allow artists and scientists to work together on climate change solutions, and get policymakers' hands dirty caring for local greenspace. We believe that by helping people to find a personal way to connect with, and take action upon

important environmental issues, we are helping to fill a crucial gap in the larger environmental movement. We have provided consultation on environmental education, and creative communication to national governments in Germany, France, and the U.S.; the United Nations; corporations such as L'Oreal, Citigroup, HSBC; universities in the U.S. and Europe; and many community-based organizations and individuals around the world.

In the past six years, HII has reached over 115,000 program participants through 960 hours of educational programming, more than 50 public art exhibitions, and with the help of over 13,000 volunteer hours.

## APPROACHES

### INSPIRE

new audiences to engage with social and environmental issues through our Creative Communication programs



### ACT

to help you take action, while broadening your knowledge through our Learning-by-Doing programs

### SHARE

innovative ways to stay involved and build a community of change-makers through our Curated Actions programs

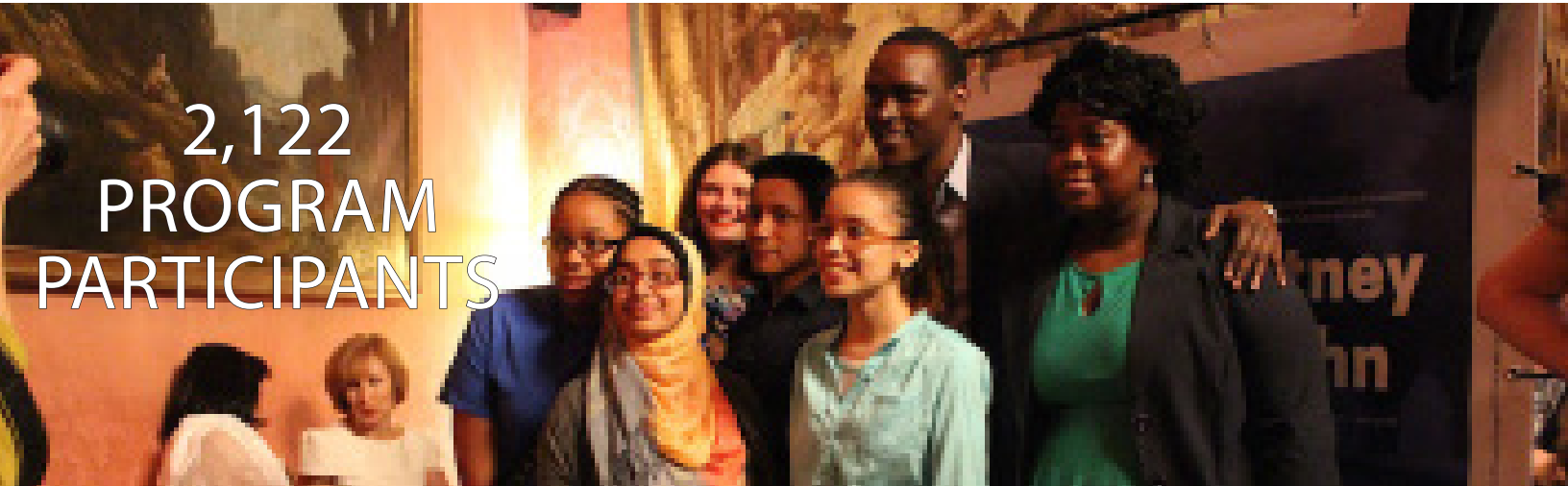






## 2017 HIGHLIGHTS

2,122  
PROGRAM  
PARTICIPANTS



\$42,242.10  
DONATED VOLUNTEER  
HOURS



30  
EDUCATIONAL  
EVENTS



40  
TREES  
STEWARDED







# PROGRAMS TO INSPIRE YOU



## Creative Climate Awards

Our Creative Climate Awards (CCAs) are an annual series of events that showcase artists who have created climate-inspired public works. In an effort to inspire us to think more critically about our actions and impacts, the CCAs program uses the arts and creativity to share knowledge, broaden the climate conversation, and incite action.

These events are an opportunity to creatively engage with tens-of-thousands of people and to encourage them to take positive action in tackling the challenges posed by climate change. Additionally, the artists' works will be seen by our esteemed panel of judges, comprising some of the top artists, curators, and international leaders in the world.

**2017 Totals:** **90** artists applied **36** artists accepted **30** day art exhibit

## 2017 At a Glance

Location: 1 East 42nd street, New York, NY

The 2017 CCAs highlighted climate-inspired artwork from over 30 artists working in a variety of mediums. Their work was displayed with the help of guest curator, N. Scott Johnson, in a month long exhibit at the Taiwanese Economic and Cultural Office (TECO) within four themes reflective of climate change issues: breathe, wasted, spark, and submerge.

Throughout the month-long CCA exhibit, artists from our Impact Artist Residency held workshops, or Residency Solution Nights and Residency Lunch and Learns, twice a week. Each workshop took on one of the CCAs four themes to make the exhibit come alive and connect the art to more action.

To increase connection with the host (TECO), there was an environmentally live performance that also reflected taiwanese culture each week of the CCAs.

2017 CCA WINNER: Allison Maria Rodriguez, "Wish you were here: Greeting from the Galápagos"

## Judges

Nina Edwards- Illustrator, Curator, Artist agent, Graphic designer, Surface pattern designer, Stationery designer, and Licensing consultant.

Dr. Wen-Pin Hope Lee- Composer and founder of "The Center for the Research and the Business Development of Asia Popular Music"

Mechthild Schmidt- Clinical Professor for Digital Communications and Media

Sabine Marx- Director of Research at the National Center for Disaster Preparedness at the Earth Institute, Columbia University

Sean Rameswaram- Radio Producer for WNYC, CBC, NPR

Emma Zinsmeister- Lead Local Climate Strategy Analyst for the U.S. EPA's State and Local Climate and Energy Program

Scott Johnson- Architect and founding principal of design firm, XDEA

Christine Arroyo- Creative Director

## Partners

TECO NY, Taipei Economic and Cultural Office in New York

TWNY Music

SINCE 2011:

**300+**  
artists applied

**161**  
artists accepted



## PROGRAMS FOR YOU TO SHARE



### Impact Hours

Impact Hours are curated conversations where inspiring people share their knowledge, ideas, stories, and solutions in beautiful and engaging ways. Through their conversation, we want to inspire YOU to transform environmental challenges into social action for a just and livable world.

2017 Totals:	6 events	440 hours provided	1,035 participants
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### 2017 At a Glance

Impact Hour descriptions: Our 2017 Impact Hours series had the goal of digging into ongoing environmental and social justice work, while also sharing tools for more effective personal and organizational action. Each Impact Hour included perspectives from an artist, activist, and academic on issues of communication, engagement, action, and impact. Combined, we hoped to challenge each other's assumptions and share practical tactics for sparking social change.

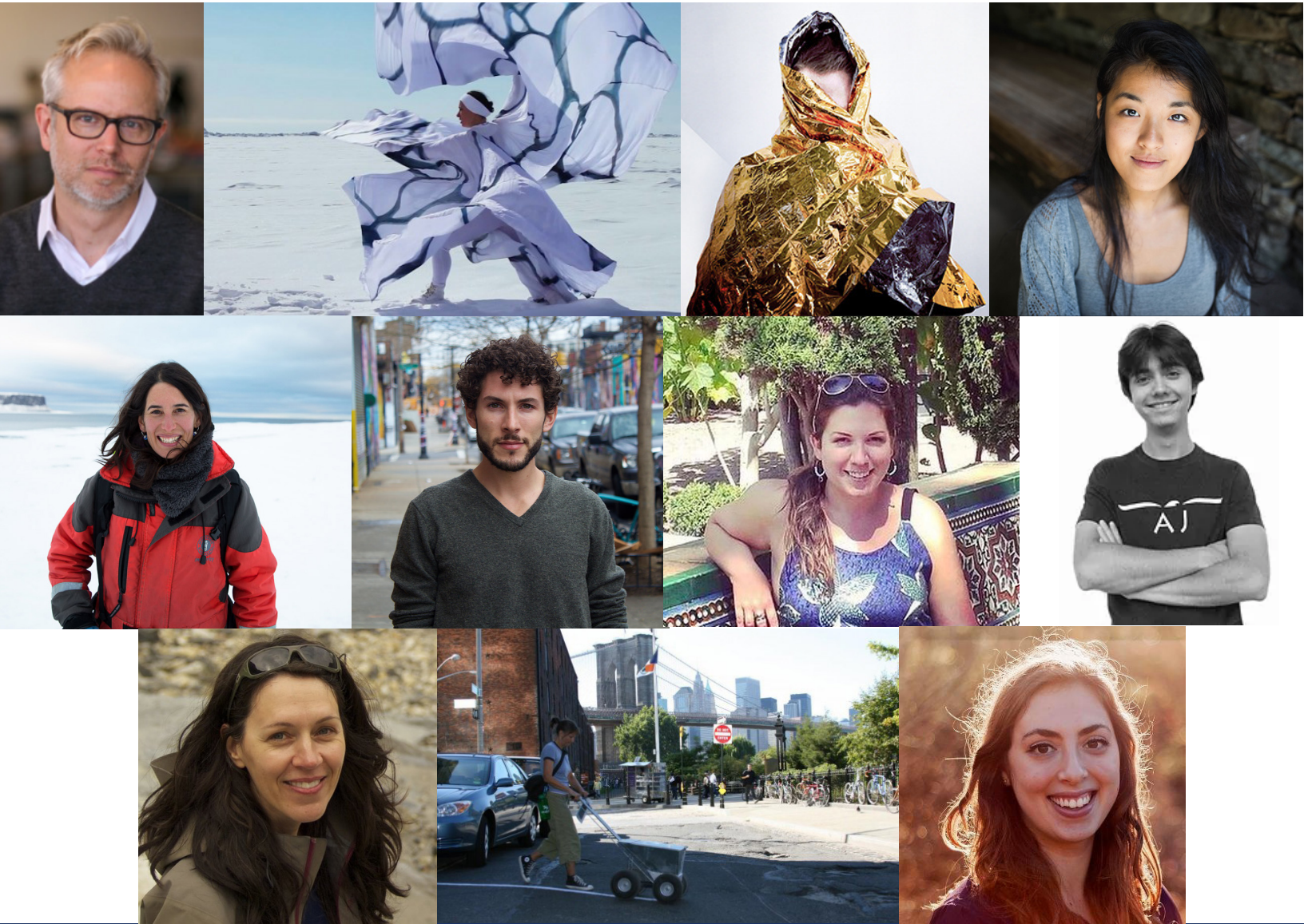
- Impact Hour #1: Climate Communication and Trump
- Impact Hour #2: Communication in the Age of Alternative Facts
- Impact Hour #3: Communication that Counts
- Impact Hour #4: Engagement Beyond the Choir
- Impact Hour #5: Sustaining Effective Action
- Impact Hour #6: Collaboration Across Borders
- Impact Hour #7: Understanding Our Impact





## Impact Artist Residency

We were excited to launch HII's Impact Artist Residency program this year through a series of workshops held throughout the CCAs. Our inaugural group of artists utilized work space provided by the Taiwanese Embassy to create art dedicated to exploring climate and environmental solutions. These sessions have resulted in collaborative pieces that have since been showcased and performed at the HII Hub space for a live audience.



## 2017 Impact Artists

N. SCOTT JOHNSON, architect  
 JODY SPERLING, dancer/choreographer  
 MARK JOHN SMITH, artist  
 LANI FU, writer/director/performer  
 CAROLYN MONASTRA, photographer  
 JEREMY PICKARD, theater

CHRISTINE ARROYO, creative director  
 SERGEY PIGACH, architect/designer  
 CHANTAL BILODEAU, playwright  
 EVE MOSHER, artist  
 JULIA LEVINE, creative collaborator





## 2017 Climate Diplo Day

Following the success of our 2015 Climate Diplo Day programming, the 2017 Diplo Day Event was a one-night HII Salon to further explore climate solutions. Inspired by recent developments on the international stage, a panel of climate justice and environmental activists discussed how we can work together in innovative ways to take action on climate issues.



### Collaboration Across Borders

German Consulate General  
871 United Nations Plaza, New York, NY 10017  
Performances  
Lemon Guo, musician  
Angel Nafis, poet  
Conversation with:  
Karenn Gore, Center for Earth Ethics  
Lyla June, Dine (Navajo) and activist/poet  
Donnel Baird, BlocPower  
Anton Hufnagl, German Embassy  
Jacqueline Patterson, NAACP

### "Think Like a Kid" video

Funding from Consulate General of the Federal Republic of Germany in NY, the Consulate General of the Kingdom of the Netherlands in NY, and the Delegation of the European Union to the United Nations made "Think Like a Kid" possible. Kids tackle climate change through a series of interviews with some of today's climate leaders.

## 2017 Diplo Day Partners

Consulate General of the Federal Republic  
of Germany New York  
European Union

Center for Earth Ethics  
Kingdom of the Netherlands





# PROGRAMS FOR YOU TO TAKE ACTION



## Hands-on-Workshops

Our hands-on workshops help people to explore their communities and to connect with the local impacts of global issues. We work with individuals, schools, companies, and community groups to create a STEAM (science, technology, engineering, arts and math) educational experience that gets participants in touch with their creative side, and with action-based learning. The workshops explore topics such as climate change issues, water, consumer choices, waste, health, environmental justice, and the discussion can be tailored to the age level, goals, and interests of participants.

2017 Totals:

**115**  
participants

**13**  
education hours

**4**  
public workshops



In 2017, we had four hands-on workshops that involved HII board members, HII Climate Hub artists, Goals for Girls STEAM programming, and CCA Residents:

HII Board Member gathering  
Climate Hub Artist gathering  
Goals for Girls (STEAM Mentorship Day)  
CCA Residency Wasted Workshop

Since 2010:

**1092**  
participants

**226**  
education hours

**70**  
public workshops





## Trees And Tutus

Stemming from our Tree Care Tuesday in past years, Trees and Tutus continued to build community and environmental leadership through beautifying and caring for local green space from April until September. In addition, it introduced live musical and dance performances for volunteers following each clean-up session.

Each Trees and Tutus session, which are free and open to the public, involved neighborhood volunteers alongside our HII crew, as we cleaned up local parks, aerated and mulched tree beds, and planted bulbs in the tree bed soil. We provided the training and supplies and volunteers provided the help and enthusiasm!

2017 Trees And  
Tutus Totals

**40**  
trees stewarded

**90**  
participants

SINCE 2010:

**1115**  
trees stewarded

**1464**  
participants

## Internships

Our internships provide unique, behind-the-scenes learning experiences where you join us to develop, implement, and monitor our diverse programs. Our past interns have been international lawyers, media professionals, and teachers, as well as graduate and undergraduate students from over 30 universities and colleges based on five continents. They are now working in diverse institutions, including: the United Nations Environment Program, the Earth Institute (IRI), Bloomberg, the Climate Group, GrowNYC, and more.

2017 Totals:

**4**  
interns

**960**  
intern hours

Since 2010:

**73**  
interns

**11850**  
intern hours





## SELECTED PRESS COVERAGE 2017

### Video

Impact Hour, 8 February 2017, "Communicating Climate in the New America"

Link: <https://www.youtube.com/watch?v=loE5YDDpOCI&t=0s&index=5&list=PLSSNmHrpTm-gQsKVNWmMgEEghAzsKwP4T>

Impact Hour, 1 June 2017, "Communication that Counts"

Link: <https://www.youtube.com/watch?v=zPF04wkJm-Q&list=PLSSNmHrpTm-gQsKVNWmMgEEghAzsKwP4T&index=4&t=0s>

Impact Hour, 12 June 2017, "Engagement Beyond the Choir"

Link: <https://www.youtube.com/watch?v=u3-UVma1eDw&t=0s&index=3&list=PLSSNmHrpTm-gQsKVNWmMgEEghAzsKwP4T>

Impact Hour, 10 August 2017, "Sustaining Effective Action"

Link: <https://www.youtube.com/watch?v=fmAQJbkWXAE&list=PLSSNmHrpTm-gQsKVNWmMgEEghAzsKwP4T&index=2&t=0s>

### Written Media

New Tang Dynasty Television, 17 October 2017

## 2017 PARTNERS

German Consulate NYC

Brooklyn Art Library

Goals for Girls

NYS Department of Parks and Recreation

TECO

## 2017 FUNDERS

Invoking the Pause

Patagonia

NRG Energy

Delegation of the European Union to the United Nations

Permanent Mission- Germany

Taipei Economic and Cultural Office (TECO)

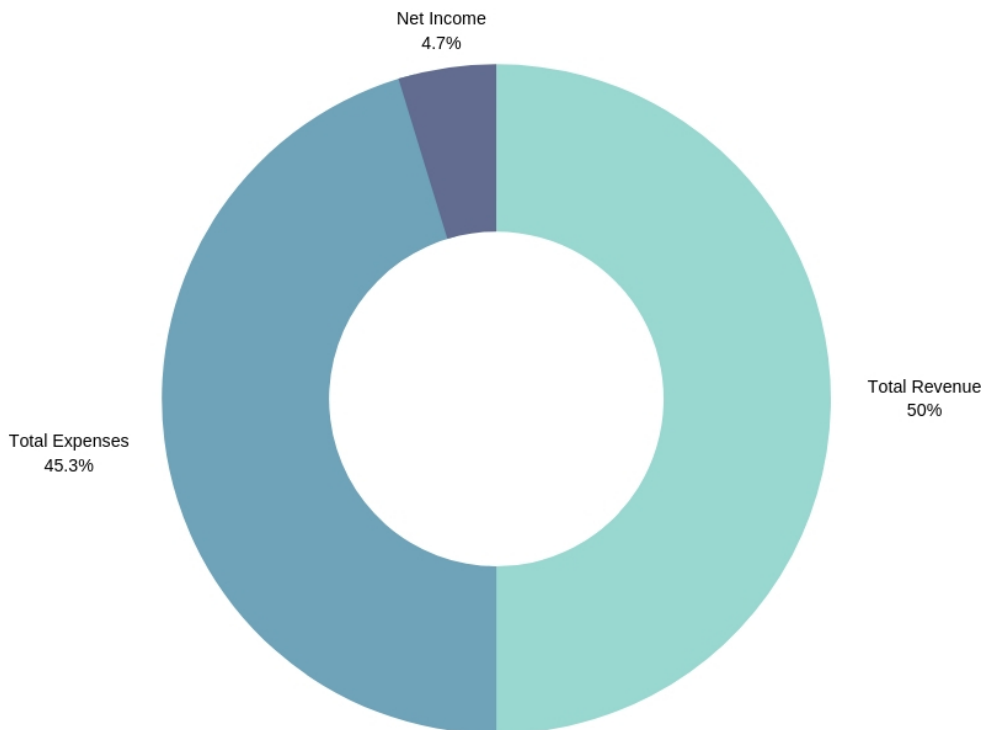


## 2017 FINANCIAL STATEMENT

In 2015, the Human Impacts Institute became a 501(c)3 certified organization after 4 years of fiscal sponsorship from the Huairou Commission. HII has seen substantial growth from its origin in 2010 to today. From developing our consulting services with international governments to receiving New York State supported grants for our educational programs, we have grown our annual budget and been able to support richer, more developed programs. We were able to dedicate well over half of our expenses towards programming and activities.

2017

### HII TOTAL INCOME



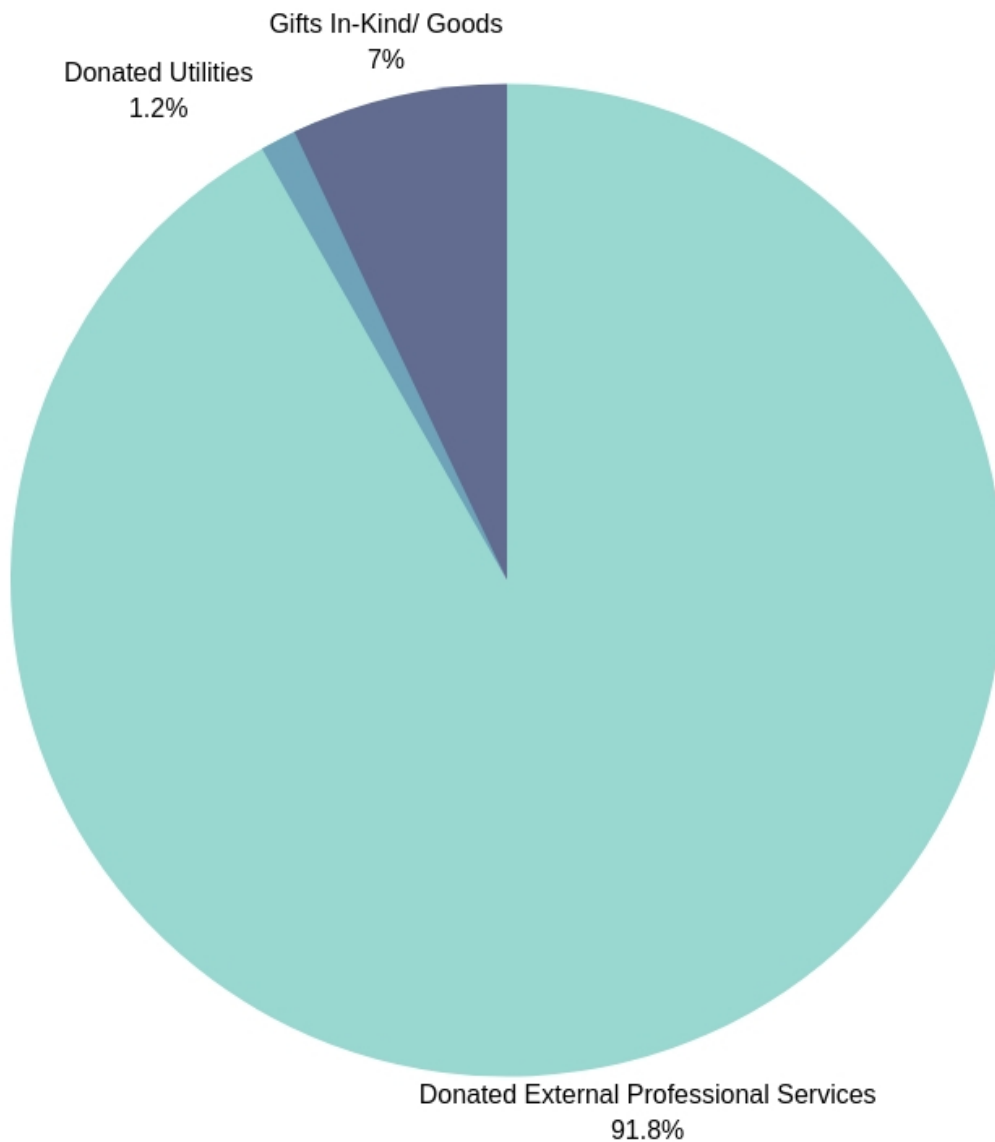
The remainder of revenue was received throughout the year primarily through Contracted Services from International Consulates and Foundation and State Grants. Our expenses accrued throughout the year totaled to be \$211,025.67, of which \$88,093.24 is actual expenses and the remainder are in-kind expenses. The majority of these costs were allocated towards supplies for programs as well as Salary and Related Expenses. In 2017, we had a Net Income of \$22,039.47, in-kind donations and support of \$131,632.43 and in-kind expenses of \$122,932.43.

<b>Total Revenue:</b>	<b>Total Expenses:</b>	<b>Net Income:</b>
<b>\$233,056.14</b>	<b>\$211,025.67</b>	<b>\$22,039.47</b>





## 2017 IN-KIND DONATIONS



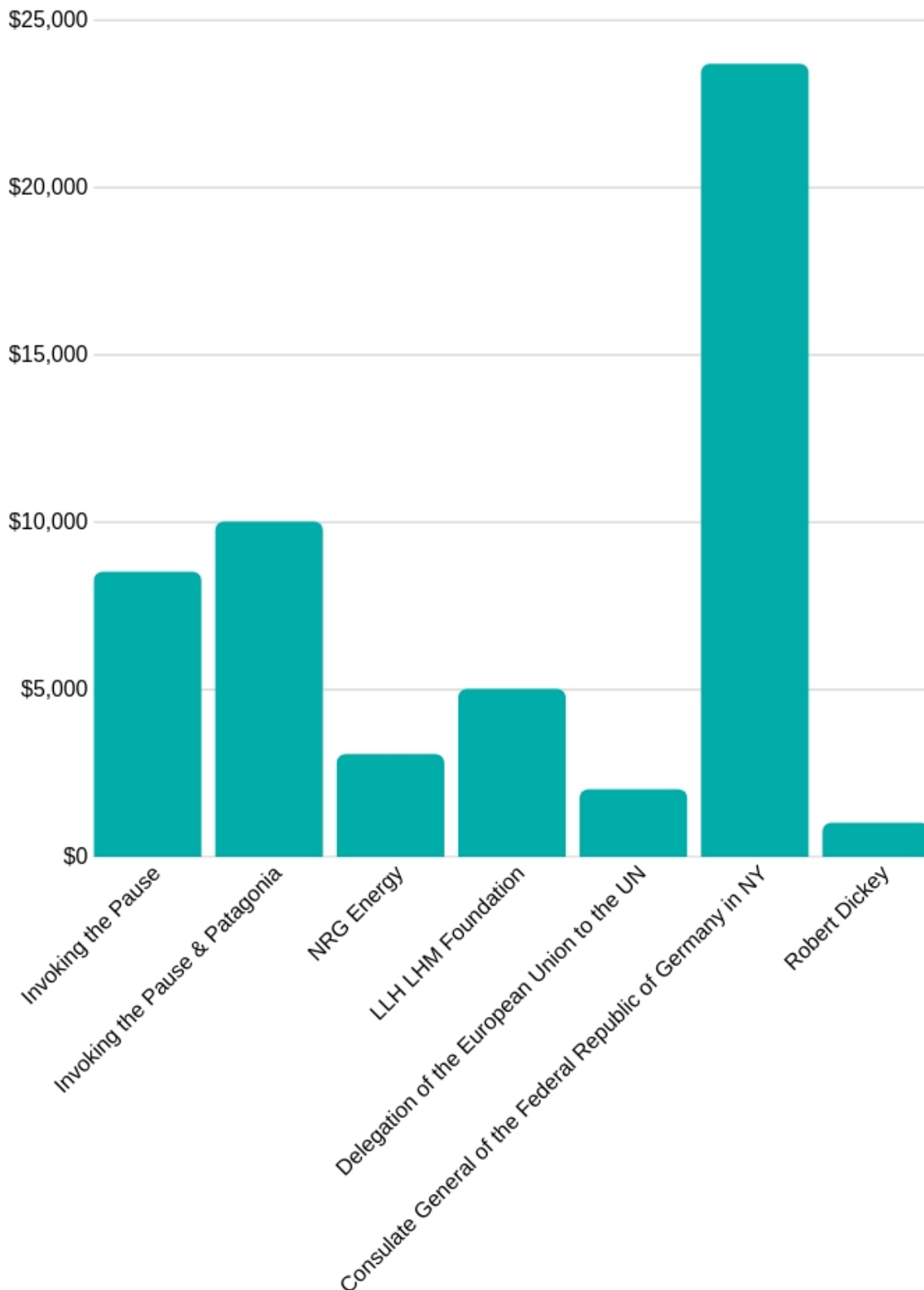
**Total In-Kind Donations & Support:**  
**\$113,632.43**



2017

# DONATIONS

Contributions  
over \$1,000

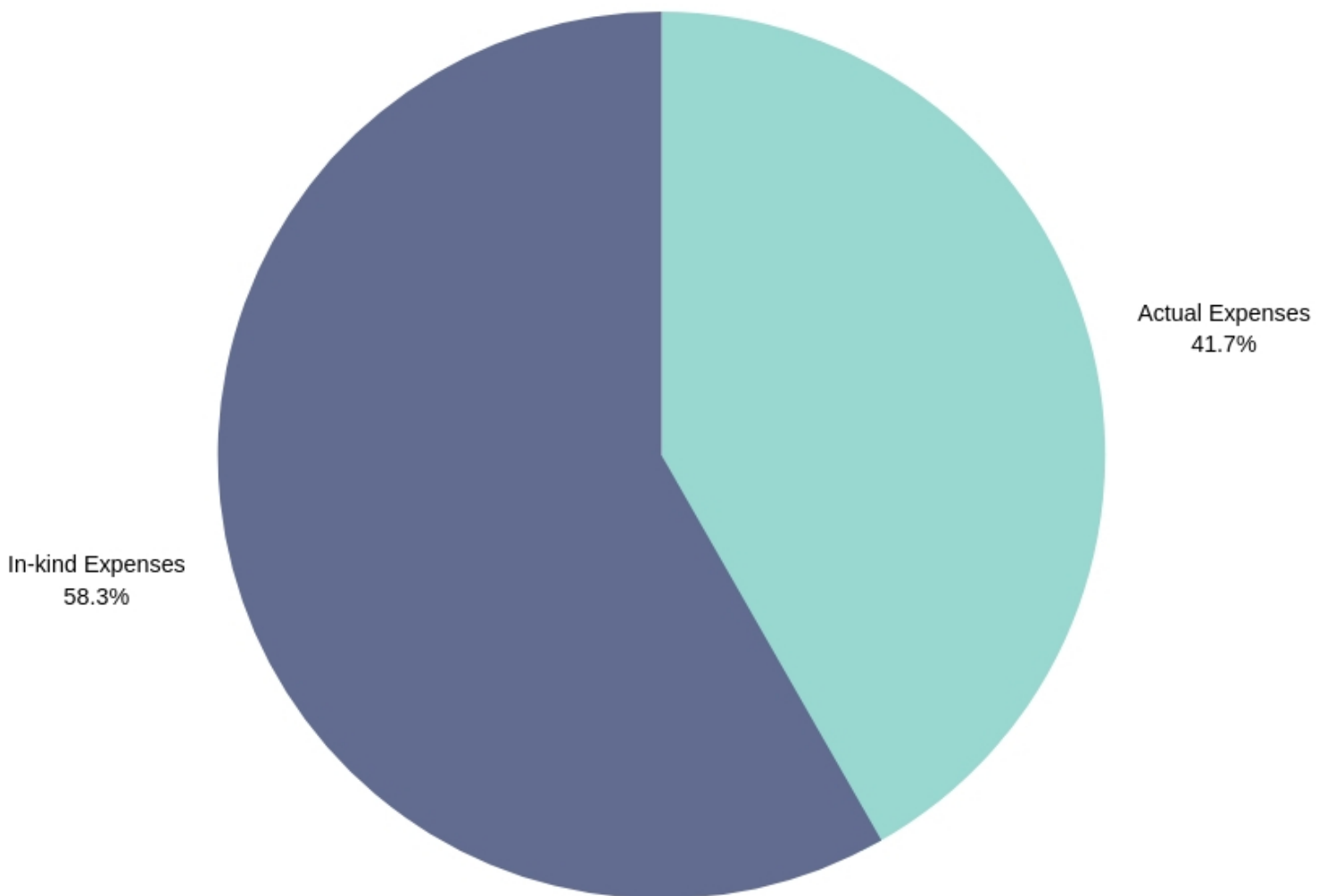






# 2017 EXPENSES

**Total Expenses:**  
**\$211,025.67**





Income Statement  
Human Impacts Institute  
1 January 2017 to 31 December 2017  
31 Dec 17

Revenue

Contribution - Individuals	\$3,622.96
Corporate & Business Grant	\$23,694.53
Corporate and Business Contribution	\$8,063.62
Dues: Board and Advisory	\$26,750.00
Foundation or Trust Grant	\$7,500.00
Fundraising Revenue	\$13,790.00
In Kind (R) - Donated External Professional Services	\$113,352.75
In Kind (R) - Donated Utilities - Program	\$1,440.00
In Kind (R) - Gifts in Kind, Goods	\$8,700.00
In-Kind-Fundraising	\$8,139.68
Nonprofit Organization Grant	\$18,011.60
Total Revenue	\$233,065.14
Gross Profit	\$233,065.14
Operating Income / (Loss)	\$233,065.14



## Income Statement

### Human Impacts Institute

1 January 2017 to 31 December 2017

31 Dec 17

#### Other Income and Expense

Accounting Fees - Admin	-\$1,748.13
Accounting Fees - Program	-\$350.00
Advertising Expense - Program	-\$7,138.86
Bank Charges & Credit Card Discounts - Program	-\$310.76
Dues & Subscriptions	-\$405.43
Employee Benefits, Non-Pension - Program	-\$817.00
Equipment Rental & Maintenance - Program	-\$34.52
Fundraising Expense	-\$13,355.00
In Kind (E) - Donated External Professional Services - Program	-\$113,352.75
In Kind (E) - Donated Utilities - Program	-\$1,440.00
In Kind (E) - Donations - Fundraising	-\$8,139.68
Insurance, Non-Employee - Program	-\$379.00
Miscellaneous Expense - Program	-\$1,047.81
Postage, Shipping, Delivery - Program	-\$60.36
Printing & Copying - Program	-\$32.38
Professional Fees, Other - Program	-\$22,382.50
Recruitment Fees	-\$5,000.00
Refreshments - Program	-\$421.24
Salary & Related Expense - Program	-\$24,759.50
Software - Admin	-\$15.00
Software - Program	-\$89.99
Supplies - Program	-\$2,684.59
Telephone & Telecommunications - Admin	-\$182.26
Telephone & Telecommunications - Program	-\$204.00
Travel and Meeting Meals - Program	-\$3,063.22
Travel and Meeting Transportation - Program	-\$1,861.69
Travel and Meetings Hotel - Program	-\$1,750.00
Total Other Income and Expense	-\$211,025.67
Net Income / (Loss) before Tax	\$22,039.47
Net Income	\$22,039.47





## Balance Sheet

### Human Impacts Institute

As at 31 December 2017  
31 Dec 2017

#### Assets

Cash and Cash Equivalents	
HII Citi Online Banking	\$31,660.76
HII Paypal	\$1,589.10
Total Cash and Cash Equivalents	\$33,249.86

Current Assets	
Accounts Receivable	\$3,000.00
Board and Advisory Dues Receivable	\$190.00
Due from Officer - TD	\$244.59
Inventory - Artwork	\$13,250.00
Total Current Assets	\$16,684.59

Total Assets	\$49,934.45
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#### Liabilities and Equity

##### Liabilities

Current Liabilities	
Accounts Payable	\$554.39
HII Credit Card	\$1,374.43
Payroll Taxes Payable - PFL	\$1.26
Payroll Wages Payable	\$1,075.24
Total Current Liabilities	\$3,005.32

Total Liabilities	\$3,005.32
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Equity	
Current Year Earnings	\$22,039.47
Net Assets - Unrestricted	\$13,767.76
Unrestricted Net Assets	\$11,121.90
Total Equity	\$46,929.13

Total Liabilities and Equity	\$49,934.45
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HUMAN IMPACTS INSTITUTE  
Contributions \$1000.00 or More  
From 1 Jan 2017 to 31 Dec 2017

Date	Transaction	Reference	Amount
04/3/2017	RSF Social Finance (Invoking the Pause) - Invoking the Pause Grant	Development	\$7,500.00
05/10/2017	RSF Social Finance (Invoking the Pause), & Patagonia - RSF - Invoking the Pause - Workshops	Development	\$7,500.00
05/10/2017	RSF Social Finance (Invoking the Pause), & Patagonia - RSF - Invoking the Pause - Events	Development	\$2,500.00
08/30/2017	NRG Energy - Contribution	Development	\$3,050.00
11/22/2017	Deposits - LLH LHM Fdn	Fundraising	\$5,000.00
11/22/2017	Deposits - RSF - Invoking the Pause	Fundraising	\$1,000.00
12/11/2017	Delegation of the European Union to the United Nations - Climate Diplo Day and Video Prod	Fundraising	\$2,000.00
12/27/2017	Deposits - Various - Deposit - Permanent Mission - Germany	Fundraising	\$23,680.00
12/27/2017	Robert Dickey - Contribution	Fundraising	\$1,000.00
			<u>\$53,230.00</u>



## THE CREW 2017

### STAFF

Tara DePorte, Founder and Executive Director  
Briana VanBuskirk, Creative Marketing Director  
Mackenzie Beltz, Development Manager  
Mikelle Benfield, Program Manager  
Sara Olsson, Program Manager

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