



2014 ANNUAL REPORT

STORY

The Human Impacts Institute was created in 2010 in New York City to reassess the common misconception of environment as separate from society. Our organization is founded on the belief that humans are dependent upon, and responsible for, our natural environment. Our programs pair artists and scientists to engage new audiences in climate change solutions, bring youth to the boardroom, and get policy makers' hands dirty as they care for local street trees. We specialize in creative communications,

learning-by-doing, and actions curated for your needs and interests.

We envision a world in which communities--from one to one million--are active agents of social and environmental change. Our mission is to inspire you to transform environmental challenges into social action for a just and livable world.

APPROACHES

INSPIRE

new audiences to engage with social and environmental issues through our Creative Communication programs



ACT

to help you take action, while broadening your knowledge through our Learning-by-Doing programs

SHARE

innovative ways to stay involved and build a community of change-makers through our Curated Actions programs

When it comes to the environment, we know there's a gap between knowing, understanding, and taking action. Our solution to closing this gap is simple: We help people of diverse ages and backgrounds personally connect to the most pressing environmental issues of our times, and give them the tools needed to take positive, long-

term actions. We believe effective environmental programming will inspire audiences, provide meaningful opportunities to take action, and finally have a platform for sharing stories and tools to stay involved and build community.



THE HUMAN IMPACTS INSTITUTE IS A FISCALLY-SPONSORED

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2014 HIGHLIGHTS

2,800
SERVICE
HOURS



Between environmental stewardship opportunities, eco-art exhibits, Human Impacts Salons, and finally HII's hands-on internship program, volunteers provided over **2,800** hours of service to HII programs and activities. These volunteers assisted HII provide over **54** educational events, including bike tours, public art exhibits, tree care, and more!

3,700
PROGRAM
PARTICIPANTS



Our hands-on educational programming and inspiration events brought over **3,700** participants ranging from the ages of 6 to 65! From corporate leaders to outdoors club leaders, HII's ACTION opportunities include ways for everyone to get involved.

500 +
TREES, GRASSES,
SHRUBS AND FLOWERS
CULTIVATED



In 2014, HII was able to once again offer "Tree Care Tuesday" stewardship opportunities every Tuesday from April–September. Together, we were able to care for **391** trees. In North Brooklyn, HII lead volunteers in stenciling over **60** nearby storm drains with "No Dumping" plaques as well as creating a native species garden with over **110** new grasses and shrubs in nearby East River State Park

**SALONS HOSTED IN
BOSTON, CHICAGO,
BAY AREA, NYC,
AND HOUSTON**



Partnering with the Transatlantic Climate Bridge Program of Germany, HII held **6** Human Impacts Salons in 2014. Building off of our national tour starting in 2013, the goal of the Human Impacts Salons was to make climate change personal to our communities and re-communicate climate issues to the American public in creative and engaging ways. In 2014, salons were held in Boston, Chicago, Houston, San Francisco, and New York City (2 salons), and catered to **431** diverse attendees.



PROGRAMS

PROGRAMS TO INSPIRE YOU

Our **Creative Communication** programs transform complex ideas into inspired action through innovative and engaging communication, such as art and design, videos, podcasts, performances and written media. We broaden the conversation beyond the “choir” by creating deep, personal connections to some of the most pressing environmental and social issues of our times. Through these programs, we leave people wanting to share new knowledge and to take meaningful action in their own, special way.



HUMAN IMPACTS SALONS

Our Human Impacts Salons are unparalleled events that communicate tough topics to the public in creative and engaging ways. Our Salons bring together creative visionaries with community leaders, environmental experts, and activists to highlight pressing environmental and social issues through live performance and conversation.



IMPACTS HOURS

Our Impacts Hours are open mic nights for ideas, where you share your knowledge, ideas, stories, and solutions. Think of it as a cross between speed dating and an open mic night--no boring presentations or long-winded conversations, just great ideas delivered to you quickly and beautifully! Each Impacts Hour has a special theme ranging from education to justice to climate change.



CREATIVE CLIMATE AWARDS

Our Creative Climate Awards are an annual series of events that showcase artists creating climate-inspired, public works. In an effort to inspire us to think more critically about our actions and their impacts, the Creative Climate Awards program uses the arts and creativity to share knowledge, broaden the climate conversation, educate, and incite action.



ACTION COALITIONS

Our Action Coalitions build bridges across diverse sectors in order to share resources and co-develop innovative pathways to meaningful action. Our NYC Climate Coalition brings together individuals and organizations to address climate awareness and action in NYC. Our MobilizeUS! Coalition brings together U.S.-based groups to strengthen our role in advancing strong social and environmental policy.

PROGRAMS FOR YOU TO TAKE ACTION

Our **Learning By Doing** programs develop your leadership skills through real-life problem solving and community service. Each of us is unique, so too are our learning experiences. We personalize your education so as to highlight your interests and needs. Through hands-on workshops, stewardship events, leadership intensives, internships, citizen reporting, and job training, we explore issues from climate change to consumer choice, connecting you with communities and helping you find your greatest impacts.



STEWARDSHIP EVENTS

Our stewardship events are opportunities for you care for your local environment in a community setting. We work with you, your school, company, or community group to create an team service learning and skill development experience that gives back to your community.



CITIZEN REPORTING

Our Citizen Reporting program engages you in sharing local issues with policymakers and sharing with the public how policy impacts our communities. You work with our crew to develop storytelling tools--from video interviews to written analyses--which empower diverse audiences to share perspectives on local and global issues.



HANDS-ON-WORKSHOPS

Our hands-on workshops help you explore your community, while connecting you to the local impacts of global issues. We work with you, your school, company, or community group to create a STEAM (science, technology, engineering, arts and math) educational experience that gets participants both in touch with your creative side and with action-based learning. You'll join us in exploring climate change, water, consumer choice, waste, health, environmental justice, or other topics important to you in a workshop experience that is tailored to the age level, goals, and interests of your group.



LEADERSHIP INTENSIVES

Our leadership intensives support underserved and underrepresented individuals as social and environmental changemakers through skills development and career mentoring. As a participant, you gain a deeper understanding of key global issues through on-the-ground community work, while developing tools for communication, research, management, and program development. Through our mentorship opportunities, you put your knowledge to practice as we connect you with employment opportunities in diverse sectors.



INTERNSHIPS

Our internships provide unique, behind-the-scenes learning experiences where you join us to develop, implement, and monitor our diverse programs. Our past interns have been international lawyers, media professionals, and teachers, as well as graduate and undergraduate students from over 30 universities and colleges based on five continents. They are now working in diverse institutions, including: the United Nations Environment Program, the Earth Institute (IRI), Bloomberg, the Climate Group, GrowNYC, and more!



ECOPRENEURS

Our Ecopreneurs program provides hands-on job training to local community members, while supporting small businesses with one-on-one free or low-cost environmental consulting services. Our 12-Step program helps your company implement water, waste, green space, energy, transportation and community goals, while saving money and connecting to marketing and networking resources.

PROGRAMS FOR YOU TO SHARE

Our **Curated Actions** programs at the Human Impacts Institute are unique opportunities for you to implement and share your ideas, expertise, and solutions. After getting inspired and taking action yourself, it's crucial to bring others into the mix. We are building a community of change-makers working on issues from communicating climate change to social and environmental justice through our salons, awards competitions, action coalitions, and open mic impacts hours.



WRITTEN MEDIA

Although we know that actions often do speak louder than words, writing is an important part of engaging new audiences in the digital world. Our written media gets you the information you need, while inspiring you to take action through editorials, reporting, blogging, and diverse social media outlets.



VISUAL CAMPAIGNS

Sometimes it takes a little extra to catch our attention in today's busy world. That's why we use the arts to develop one-of-a-kind experiences that will move you to take action in a new way. Our visual campaigns engage you through original performance and creative works.

VIDEOS AND PODCASTS

People inspire us everyday with their words, their actions, and their stories. Our video and podcast series share ideas, innovation, and impacts that matter. Together, we explore stories of social good and inspiration, as well as the people, places, and events that have moved you to take positive action in your world. We connect you to a larger community of actors and actions through original content of short videos (PSAs), youth leadership films, interviews, community conversations, and event coverage.



HUMAN IMPACTS PSAs

Informing you of issues and actions that impact our lives



HUMAN IMPACTS EVENT

Delivering Human Impacts Institute's events to your doorstep



COMMUNITY CONVERSATIONS

Including you in impacts discussions of the day



YOUTH SPEAK OUT

Engaging youth in exploring their personal impacts and ideas



ART AS SOCIAL CHANGE

Communicating the power of art to change minds and the world



HUMAN IMPACTS STORIES

Sharing your stories of innovation and impacts that matter



EDUCATIONAL EXHIBITS

Our educational exhibits take visual and tactile learning "on the road" and engage new audiences with pop-up, immersive learning experiences. Designed to take participants on a journey of the senses with topics ranging from water to climate change to consumer choice, our exhibits pair visual learning tools with hands-on activities, installations, and guest speakers, all of which can be adapted for use in public spaces or specially adapted for your office, school, or special event.



SERVICES CONSULTING

Our **Consulting Services** provide customized tools for you to engage your team in hands-on education, effective communications strategy, and meaningful actions for social and environmental good. The Human Impacts Institute Crew provides consulting services on topics as diverse as environmental leadership, greening in the workplace, community engagement, non-toxic cleaning, environmental monitoring and evaluation, and effective engagement strategies to clients such as the Transatlantic Climate Bridge Program of the Federal Republic of Germany, United Nations Development Program, New York Presbyterian Hospital, City University of New York, HSBC, L'Oreal, Citibank, Kiehl's, VF Sportswear, as well as numerous educational institutions, small businesses, community groups, and NGOs.



CERTIFICATE PROGRAMS

Our Certificate Programs provide professionals with in-depth educational experience, which explores a range of topics ranging from environmental education to social entrepreneurship. We tailor each program to your needs and engage local experts and resources for a unique learning experience.



CURATING SERVICES

Our art curation services bring creativity to your program through social and environmentally minded exhibits and works. As artists and environmentalists ourselves, we deliver an art experience that also provides meaningful content for your audience and curated actions for you to make a positive impact.



EMPLOYEE ENGAGEMENT

Our employee engagement programs make social and environmental topics interesting to employees on both a personal and professional level. Companies such as Whole Foods Market and Citigroup have sought our employee engagement programs for our emphasis on personal sustainability and inspiration-- from green cleaning to conscious consumerism. With sustainability and social responsibility quickly becoming a priority for companies large and small, employee engagement in environmental issues is crucial to a thriving corporate culture.



RESEARCH & REPORTING

Our research and reporting services are in-depth investigations and evaluations tailored to your needs. Past projects have ranged from one-time reports to long-term, multimedia field-based research. For clients ranging from state agencies to community-based organizations and schools, we have covered a diversity of issues, such as: green infrastructure development, gender and resources management, impacts of pollution, and community outreach strategies.



STEWARDSHIP EVENTS

Our stewardship events are opportunities for you to care for your local environment in a community setting. Through activities such as water quality monitoring, cleanups, and tree care, you see your impacts in action and get your hands dirty at the same time.



COMMUNICATION STRATEGY

We provide communications strategy consulting on social and environmental topics to deepen your messaging impact and reach broader audiences with your work. We work with you to develop and implement creative multi-media outreach tools that support positive impacts and meet your goals.



CURRICULUM DEVELOPMENT

Our curriculum development brings real-world science, community focus, and creative expression to your educational program. We are experienced in developing innovative learning experiences on a variety of social and environmental topics for public and private K-12 schools, universities, companies, and community groups.



HANDS-ON WORKSHOPS

Our hands-on workshops help you explore your community, while connecting you to the local impacts of global issues. We work with you, your school, company, or community group to create a STEAM (science, technology, engineering, arts and math) educational experience that gets you both in touch with your creative side and with action-based learning. You'll join us in exploring climate change, water, consumer choice, waste, health, environmental justice, or other topics important to you in a workshop experience that is tailored to the age level, goals, and interests of your group.



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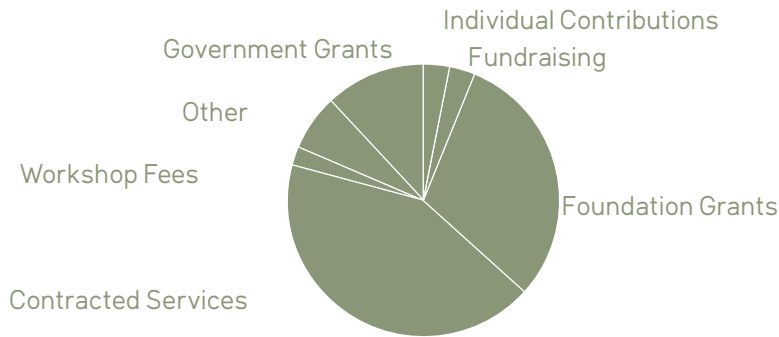


LEARNING RETREATS

Our learning retreats inspire you to explore environmental issues through healthy living, creative expression, community service, and knowledge-building--experienced in small groups and serene settings. Retreats bring together participants to learn about environmental sustainability while taking part in activities, such as yoga and meditation, creative writing, visual arts, and exploring the local community.

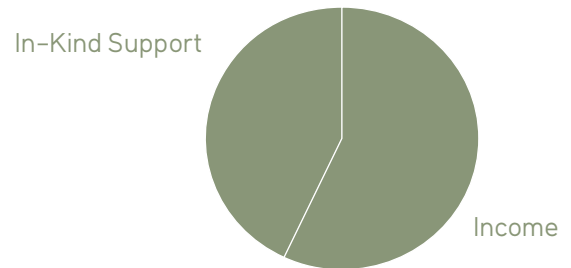


FINANCIALS



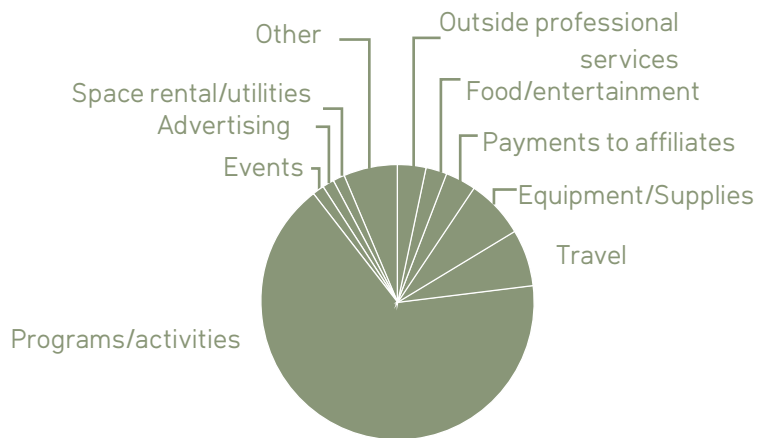
INCOME

\$107,286



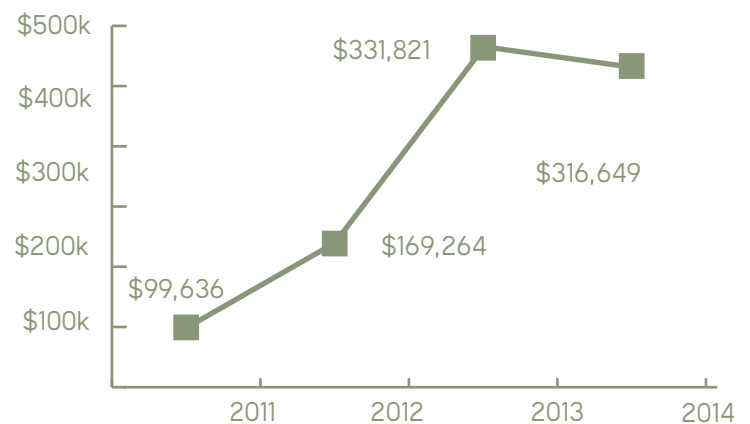
INCOME VS. IN-KIND SUPPORT

\$235,656 vs \$107,286



EXPENSES

\$80,993



GROWTH (TOTAL BUDGET)

2014 REVIEW

HII has seen substantial growth from its origin in 2011 to today. From developing our consulting services with international governments to the honor of receiving New York State supported grants for our educational programs, we have grown our annual budget and been able to support richer, more developed programs. We were able to dedicate well over half of our expenses towards programming and activities. In 2014 we relied less heavily on In-Kind support and volunteer hours compared to years past. We anticipate continued fiscal growth for 2015 from foundation and government grants, corporate sponsorship and increased individual contributions with help through the Rockefeller Foundation.



THE CREW



Tara DePorte
Tess Clark
LeAnne Harvey
Li Tang



Tara DePorte
Amy Braunschweiger
Katie Kendall
Katy Mixer
James Slezak
Erin Harkness McKinnon
Jan Peterson



David Fenton
Kimo Goree
Luisa Gui
Agathe Laure
Akong Charles Ndika
Kate Offerdahl
Courtney St John



Samir Jagdish
Jessica Carlisle
Erica Prince
Claire Bouillon
Camila Montes de Oca
Milcah Zewdie
Mario Q. Russo
Scott Webber
Anna Marr
Rose Bowen
Alison Schuettinger
Arianna Morelli

STAFF

Executive Director & Founder
Development Manager
Community Relations Manager
Communications Coordinator

BOARD OF DIRECTORS

President
Media and Outreach Advisor
Law and Advocacy Advisor
Strategy and Sponsorship Advisor
Strategy Advisor
Strategy Advisor
Non-profit Advisor

ADVISORY BOARD

PR & Marketing Advisor
International Development Advisor
Events & Fundraising Advisor
Climate Change Advisor
Sustainability & Research Advisor
Youth Leadership Advisor
Communications Advisor

INTERNS

Environmental Services Intern
Environmental Education Intern
Environmental Leadership Intern
Environmental Services Intern
Environmental Services Intern
Environmental Leadership Intern
NGO Management Intern
Environmental Services Intern
Environmental Education Intern
Environmental Leadership Intern
Environmental Education Intern
Environmental Leadership Intern

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University of Delaware
McGill University
City University of New York
Boston University
Bard MBA, Bard College
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